

# Increasing Community Assets

According to a recent study, while the Latino population has steadily increased to now **16%** of the U.S. population, philanthropic giving for Latinos has remained constant at only **1.3%** of total giving.

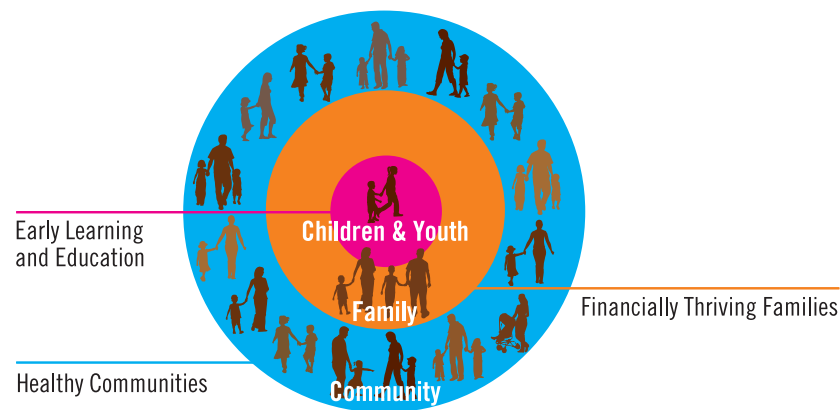
**LCF views this inequitable share of philanthropic resources as an urgent call to action.**

LCF is doing its part to increase the amount of giving to Latino communities by advocating for community solutions to issues most impacting Latinos; strengthening the organizational capacity of funded partners; and championing a culture of giving among Latinos.

## TOGETHER WE CAN BUILD A BETTER FUTURE.

California's prosperity relies on providing children with brighter futures. At LCF, we believe that these opportunities occur when you advocate and invest in children, the families they live in, and the communities that surround them.

Join with LCF as we build greater opportunities for Latino families in California. Please visit [www.latinocf.org](http://www.latinocf.org) for more information about our work and to make your contribution.



Bay Area Hispano Institute for Advancement (BAHIA) Berkeley	Mujeres Unidas y Activas San Francisco
Canal Alliance San Rafael	North Peninsula Neighborhood Services Center South San Francisco
Caminos/Pathways Learning Center San Francisco	Novato Youth Center Novato
Familias Unidas Richmond	Nuestra Casa East Palo Alto
Good Samaritan San Francisco	Ravenswood Family Health Center East Palo Alto
Hollister Youth Alliance Hollister	Salud Para la Gente Watsonville
La Clinica de La Raza Oakland	Somos Mayfair San Jose
Learning and Loving Education Center Morgan Hill	Teen Talk Redwood City
Michael Chavez Center Concord	The Latina Center Richmond
Mission Graduates San Francisco	Tiburcio Vasquez Health Center Union City
Mission Neighborhood Health Center San Francisco	Unity Council Oakland

**LCF Community Partners Impacted the Lives of 220,500 People.**

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**LATINO  
COMMUNITY  
FOUNDATION**



**2011 Impact Report**

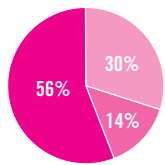
## Educating Children and Youth

In 2010, **6.1 million** Latino children were living in poverty. Latino children represent **23%** of all children in the U.S. and **51%** in California. One clear way out of poverty is to raise children and their families to attain a higher education.

Latino Community Foundation [LCF] advocates for parent engagement as a key strategy to increase children's educational opportunities. Research shows that when parents are engaged and become active participants in their children's learning, kids do much better.

In 2011, LCF invested in **17** community partners through the LCF Children & Youth Initiative. Together, we have provided over **15,000** children and their parents with greater educational opportunities.

### LCF INVESTED IN **15,400** LATINO CHILDREN AND PARENTS



**56%** were teenagers who learned ways to prevent pregnancy

**30%** were parents who were given early childhood development training

**14%** were children from birth to 5 who were engaged in early learning programs

When Anne joined the Peer Educator Program at Mission Graduates as a senior, she lacked the A-G requirements needed to attend college. Anne participated in sessions on team building, self-esteem, and public speaking. She made up enough A-G classes to become college eligible. With a 4.0 GPA, Anne is now in her second semester at SFSU. She gives back to her community by volunteering at a local middle school. She leads a girls group supporting them to make healthy choices as well as conducting college tours for new Peer Educators.



Women attending computer training class at Somos Mayfair in San Jose.



## Building Stronger Families

Over the past four years, from 2005 to 2009, Latino wealth has fallen **66%**. One-third of all Latino households have **zero or negative** net wealth. The housing bust and unemployment are key reasons for the drastic declines.

LCF is investing in organizations that are providing basic skills needed to be on the path to stable employment. These skills include learning English, using computers and being connected to the internet, as well as budgeting and saving.

LCF partnered with a cohort of **8** community-based organizations to connect monolingual Latino adults with the internet. Through these connections, individuals can seek additional resources to advance their job skills.

### LCF INVESTED IN **127,000** LATINO ADULTS

- Educated **123,000** residents about the benefits and how to access internet services
- Trained **4,452 adults** on basic computer and internet literacy skills

## Promoting Healthy Communities

A healthy environment, both physical and social, is necessary to provide a nurturing community for children and their families. LCF will begin funding programs designed to **improve health outcomes** in our neighborhoods. Research shows that low-income communities of color in California experience higher rates of diabetes, cancer, traffic-related injuries, mental illness, substance abuse, crime and domestic violence.

LCF will invest in organizations that strive to reduce health disparities through programs designed to promote the availability of affordable, healthy food, increase physical activity, reduce toxins, improve air and water quality by engaging families to identify community action that will support safe, thriving communities.

### IN 2012, LCF WILL BEGIN TO INVEST IN ORGANIZATIONS THAT

- **Increase** physical activity and availability of healthy foods
- **Reduce** harmful environmental exposures

Youth health promoters from Tiburico Vasquez Health Center in Hayward.

