

**BAY AREA
LATINO COMMUNITY TRENDS**

Approximately 20% of pregnant Latinas delay pre-natal care.

Access to pre-natal care improves birth outcomes and ensures children are healthy and ready to learn.

Teen birth rates for Latinas are approximately 60 per 1,000 births; a rate higher than any other group in the region.

Births to teen mothers can pose greater health and economical challenges for children and their families.

38% of Latino children ages 3 to 4 are enrolled in preschool, the lowest than any other group in the region.

School readiness among children ages 0-5 leads to improved reading skills.

Only 23% of Latino 3rd graders scored at or above the 50th percentile on the California Achievement Test English reading section, one of the lowest compared to other groups in the region.

Parental education and support services promote activities that lead to increased school readiness among children.

STRATEGIES

INVEST

Support Low-income Latino Families

- Pre-natal care for Latina adults and teenagers
- Teen pregnancy prevention and parenting
- Early learning enrichment for Latino children ages 0-5
- Parent engagement services

COLLABORATE

Build a Learning Community

- Provide technical assistance to support organizational learning and development

EVALUATE

Measure Impact

- Identify the impact of funded programs on Latino children and their families, as well as assess the significance of LCF funding

SHORT-TERM

Improve health outcomes through pre-natal care

Increase support for comprehensive programs that prevent primary and secondary unintended teen pregnancy among Latino youth

Increase early educational learning experiences for low-income Latino children ages 0-5

Increase parental engagement among Latino parents in children's learning and understanding of the educational system

Increase learning and collaboration to enhance organizational skills and community impact

LONG-TERM

More Latino children enter school healthy and ready to learn

More adolescents stay in school by supporting teen mothers and reducing primary and secondary teen pregnancy

More parents have the skills and resources to fully participate and support their children's learning environment

Increase investment to Latino-community based organizations and strengthen services to Latinos in the Bay Area