LATINO COMMUNITY FOUNDATION
It has been one year since I moved to California to lead the Latino Community Foundation (LCF).

I am energized daily by the passion and commitment of our community of donors, leaders, and advocates. But I will confess that the days following the election have been very difficult. Not simply because I am a woman, a Latina, and a first-generation immigrant, but because I am a proud citizen of the United States of America – a country formed not by territorial boundaries, but by a set of values and edicts that define its existence.

**LCF’s mission matters more than ever.** We are the only statewide foundation solely focused on building a movement of civically minded philanthropists, strengthening a network of Latino-led nonprofits, and elevating the collective voices of Latinos to shape and inform policy.

And, in 2016 we have demonstrated our ability to deliver results.

In one year, we became an independent community foundation, moved our offices, and secured nearly $2 million in funding to expand our work. We invested $535,000 in 42 Latino-led nonprofits and launched a statewide voter registration campaign that reached eight million people and registered 6,476 Latino voters in Stockton, Los Angeles, San Jose, and San Diego.

Our Latino Giving Circle Network—a grassroots movement of philanthropists—has doubled in size and expanded to the Central Valley and Los Angeles. In 2016, we doubled the number of dollars invested in Latino-led organizations working to create opportunities for youth and families to achieve their highest potential.

The money invested is important. But, **at the end of the day, our work is about people.** This annual report includes examples of just that—donors, grantees, and leaders pushing the limits of what we thought possible.

We find ourselves at a critical moment in history - and what happens next is up to all of us. We invite you to be part of our growth in 2017. There is one thing we will not surrender: hope. **Together, we will turn our hope into action and define our future.**

Adelante!

**Jacqueline Martinez Garcel, CEO**
LATINOS ARE A FORCE.

As the largest ethnic group in California, they have a vital and powerful role to play in our society. When we harness their power, and unleash their full potential, our economy and democracy will thrive.

The Latino Community Foundation (LCF) is the only statewide foundation solely focused on the Latino population.

We aim to build political power for our communities, invest in the infrastructure of Latino-led organizations, and create pathways for Latinos to thrive. Uniquely positioned at the intersection of corporate, political and grassroots power, LCF creates and nurtures relationships designed to amplify and accelerate impact in unprecedented ways.

LCF connects donors to emerging leaders, community organizations with funding, and advocates with key decision-makers. At LCF, our approach is rooted in the very essence of what it means to be Latino, with a fierce tenacity and a focus on community and relationships.
In 2016, the Latino Community Foundation answered the call to lead. In March, LCF organized the largest and most impactful Policy Summit in its history – engaging more than 300 Latino leaders in our state’s capitol, facilitating 55 legislative visits and securing keynotes from our two most powerful leaders in the State Legislature: Senate Pro Tem Kevin de León and Assembly Speaker Anthony Rendon.

But that’s not all. This year, LCF partnered with NextGen California and three Latino-led organizations to launch a statewide voter registration campaign: Yo Voy a Votar ¿Y Tú? Over the course of eight weeks, 125 bilingual canvassers—between the ages of 16-70—were trained and deployed to register Latinos at major concerts and community events in Stockton, San Jose, Los Angeles, and San Diego. In less than one month, we created and executed a communications campaign that reached eight million people via social media, blogs, TV, and print media. LCF tested new voter registration platforms and media messages, and supported door-to-door efforts.

The result: within eight weeks 6,476 Latinos were registered to vote for the first time.

Directly after the election, we set up a Nuestro Futuro Fund to make quick strike grants to Latino nonprofits working to defend the rights of immigrant families and organized a Community Conversación about Latino voter turnout trends and opportunities to get involved.

“LCF is much more than a funder. They stand with us in real partnership. They show up and they give us hope. We are so proud that we have a community foundation that stands behind our vision for civic and political awakening.”

– Maricela Gutierrez, SIREN
Democratizing Philanthropy

Philanthropy is about love and ultimately about people taking action.

LCF brings people together who are united by a shared sense of justice, generosity, and passion for the future of Latinos. In 2012, LCF launched its first Latina Giving Circle in San Francisco with 14 members. Today, this circle has grown into the largest Latino Giving Circle Network™ (LGCN) in the country with 330 members in 11 Latino Giving Circles across the state of California. This year alone, LCF established five new circles, recruited 170 new donors, and invested $197,500 back into the community.

Champions like Tim Rios have inspired all of us to dream bigger. Within two months, Tim led the movement in the Central Valley and recruited 75 people to be part of the first-ever Latino Giving Circle in the Central Valley. In a region known for its stark inequities, these leaders have committed to be part of the solution.

Together, these donors break bread, share their personal stories, and build bonds as change-agents. They learn about pressing issues affecting Latinos and the organizations working on the frontlines. Together they establish a focus area and make grants to Latino nonprofits. Most importantly, they learn that philanthropy is about love and ultimately about people.

In 2016, members joined us to advocate for change. LCF equipped Latino donors with data, connected them to legislative leaders, and created opportunities for them to take action. They joined the voter registration campaign as canvassers, social media ambassadors and blog contributors.

LCF Giving Circles are a powerful force for change.

“I've been around philanthropy for 20 years, and my experience with LCF has given me the greatest hope. We are building our own philanthropic movement – and investing resources is just the beginning. In the Central Valley, this Latino Giving Circle is historic. And the sky is the limit.”

– Tim Rios, Founding Member, Central Valley Latino Giving Circle

*LGC = Latino Giving Circle
Investing in Emerging Latino Nonprofits

Without building the capacity and developing the leaders of Latino-led nonprofits, we cannot fully advance the rights of Latino families in California. Investing in Latino leadership matters.

Those closest to the problems, should be leading the solutions.

Latino youth are the future of California’s economy and our democracy. LCF is working to build a strong network of Latino-led organizations that can inspire civic action, promote cultural assets, and serve as a leadership development pathways for our young leaders.

Current philanthropic investments have not kept pace with Latino population growth. Latino-led nonprofits receive 1.1% of all U.S. philanthropic dollars. Each year, LCF works to change this reality. We invest in emerging Latino-led organizations to ensure they grow into strong anchor institutions that can provide opportunities for young people and advance the rights of Latino families.

In 2016, LCF invested $535,000 in 42 Latino nonprofits across 18 counties in California. These investments went far beyond the dollars. LCF built trust—giving leaders the space to unite and lift each other up. LCF strengthened capacity—creating opportunities for organizations to communicate their vision and expand their impact.

“LCF gives Latino nonprofits leaders hope – that we are not alone in this fight. They remind us that Latinos are a powerful force and when we unite, change is possible.”

Jacob Martinez, Digital Nest
Latinos have shaped California’s history, culture, and economy. It’s time to elevate our voices and shape the narrative about who we are and what we stand for. LCF exists to tell the stories, accomplishments, and contributions of Latinos in our state.

In 2016, LCF leveraged our communications platform for Latino donors, grantees and advocates to use the power of language as a tool for change.

With 45,000 social media followers – LCF has become a respected influencer in the Latino community.

“LCF has helped shape how Latinos see themselves. The stories they share of real people and their passion for change is contagious. Their message has given us hope and a clearer vision for our future.”

– Lilian Peña, ABC7

Latinos are diverse, but we share similar values.
# Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
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<td>Vice President of Philanthropy</td>
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<td>Manager of Communications &amp; Philanthropy</td>
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<td><strong>AMBER GONZALES-VARGAS</strong></td>
<td>Executive Assistant</td>
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<td><strong>ALEJANDRA LEON</strong></td>
<td>Program Fellow, UC Berkeley</td>
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<tr>
<td><strong>ISIDRA MENCOS</strong></td>
<td>Campaign Communications Fellow</td>
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<td>Lead Regional President, Pacific North Region, Wells Fargo Bank</td>
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<td>Vice President Community Relations, Oportun</td>
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<td>City Librarian, City and County of San Francisco</td>
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<td><strong>EX-OFFICIO MEMBER</strong></td>
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*GC = GIVING CIRCLE

LATINO COMMUNITY FOUNDATION

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SPECIAL THANKS TO
Ashley Montgomery
Carlos Tovar
Folger Levin LLP
Harvard Business School
Community Partners
Jenna Carlsson
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