

## ABOUT US

The Latino Community Foundation (LCF) is the premier Latino fund in California. The mission of the Latino Community Foundation is to build a better future for California by investing in Latino children, youth, and their families. LCF envisions a future where all families are educated, healthy, and empowered to be full participants in the civic and economic life of California. LCF fulfills this mission by investing in community-based solutions, sharing knowledge, uniting leadership, and inspiring philanthropy among Latinos. With initiatives like the Latina Giving Circle, LCF is igniting a new generation of philanthropists with the tools they need to make positive changes.

The Latino Community Foundation is a supporting organization of The San Francisco Foundation. Since 2008, LCF has invested \$3 million in 50 Latino-based community partners that have served more than 75,000 children, youth, and their parents. From Fresno to Sonoma, LCF makes grants in 14 counties of Northern California and Central Valley. Grant Program pillars include: education, promoting healthy communities, connecting families to technology, and civic engagement.

To maximize impact, LCF has launched the California Latino Agenda to strengthen the Latino voice and participation in policy. LCF seeks to bring issues that affect the Latino community to the forefront and to unite alliances for a collective advocacy agenda. LCF is connecting philanthropy, business, and community leaders to lead and advocate for lasting solutions for change. For more information, please visit our website: [www.latinocf.org](http://www.latinocf.org)

## OUR TIME TO LEAD IS NOW

# CALIFORNIA LATINO AGENDA

## THANK YOU TO OUR SPONSORS



SACRAMENTO SUMMIT  
MAY 8, 2014 > SACRAMENTO CONVENTION CENTER  
10AM-4PM > RECEPTION TO FOLLOW AT CAFETERIA 15L



**9:30 AM REGISTRATION & BREAKFAST**

**10:00 AM WELCOME**

Special Guest

**10:30 AM OPENING ADDRESS: THE POWER OF THE LATINO VOTE**

Raquel Donoso, CEO, Latino Community Foundation

**11:00 AM COMMUNITY TOWN HALL**

Latino community leaders will discuss implementation of key 2013–2014 policy initiatives alongside Latino Caucus members who will share their legislative perspective and insight.

**Community Leaders**

Lorena Huerta, Executive Director, Familias Unidas  
*Topic: The Affordable Care Act*

Sammy Nunez, Executive Director, Fathers and Families of San Joaquin  
*Topic: Local Control Funding Formula (LCFF)*

Davin Cardenas, Lead Organizer, North Bay Organizing Project  
*Topic: Trust Act & Driver Licenses*

Jose Ivan Arreola, Outreach and Organizing Manager, Educators for Fair Consideration  
*Topic: Deferred Action for Childhood Arrivals and Dream Act*

**Confirmed California Legislators**

Senator Kevin de Leon, 22nd Senate District  
Senator Ricardo Lara, 33rd Senate District  
Assembly Member Cristina Garcia, 58th District

**Moderator**

Tyche Hendricks, NPR, The California Report

**1:00 PM LUNCH & KEYNOTE SPEAKER: THE CALIFORNIA BUDGET**

California Senator Mark Leno, 11th Senate District

**1:45 PM MAKING CONNECTIONS: AFTERNOON MEET & GREET**

**2:15 PM WHAT'S HAPPENING IN SACRAMENTO?**

**Education:** Deborah Kong, President, Early Edge California

**Immigration:** Reshma Shamasunder, Executive Director, California Immigrant Policy Center

**Health:** Xavier Morales, Executive Director, Latino Coalition for a Healthy California

**3:15 PM CALIFORNIA LATINO AGENDA: INTERACTIVE POLL**

A real-time interactive poll to determine CLA policy and funding priorities. Results will be used to shape the California Latino Agenda.

**4:00 PM RECEPTION TO FOLLOW AT CAFETERIA 15L**

1116 15th Street, Sacramento



The Honorable  
Aida Álvarez  
Chair



The Honorable  
Arabella Martinez  
Vice Chair



Louis P. Miramontes  
Treasurer



Maria E. Gallo  
Secretary



Arnaldo Avalos  
Avalos Foundation



John Garcia  
Kaiser Permanente



Ezra Garrett  
Pacific Gas and  
Electric Company



Luis Herrera  
San Francisco  
Public Library



Heather Johnson  
Chronus



Monica Pressley  
The San Francisco  
Foundation



Raul Rodriguez  
Univision



Ruben Rodriguez  
Community Advocate



Yolanda Ruiz  
Signal Labs



Serra Butler Simbeck  
Butler Koshland  
Fellowships



Raquel F. Donoso\*  
Chief Executive Officer

**LCF STAFF**



Sara Velten  
Director of Development  
and Marketing



Masha V. Chernyak  
Director of Programs  
and Policy

## CALIFORNIA LATINO AGENDA, SACRAMENTO SUMMIT



### **Senator Mark Leno**

**(D-San Francisco, 11th District)**  
Mark Leno was elected to the California Senate in 2008. He currently represents the 11th Senate District of California. Senator Leno chairs the Senate Budget and Fiscal Review Committee.

From 2002-2008, Senator Leno served in the California State Assembly, representing the 13th District, which encompasses the eastern portion of San Francisco. Prior to his election to the Assembly, he served for four and a half years on the San Francisco Board of Supervisors. During his tenure in the Legislature, Senator Leno has fought for better schools and access to higher education, foster youth, a cleaner and sustainable environment, single-payer universal health care, improved transportation, renewable energy, safer streets and equal rights for all Californians.

A native of Wisconsin, Senator Leno attended the University of Colorado at Boulder, then went on to become valedictorian of his graduating class at the American College of Jerusalem, where he earned his Bachelor of Arts Degree. He also spent two years in Rabbinical Studies at The Hebrew Union College in New York. Senator Leno is the owner of Budget Signs, Inc., a small business he founded in 1978 and operated with his life partner, Douglas Jackson. Together, the two entrepreneurs steadily grew their sign business until Jackson passed away from complications relating to HIV/AIDS in 1990. This deep loss would not deter Leno. Instead, he redoubled his efforts in community service.



### **Samuel Nuñez**

#### **Fathers & Families of San Joaquin (FFSJ), Executive Director**

Samuel Nuñez is a state and nationally recognized expert in the field of youth development, violence prevention and community organizing. He has coordinated a nationally recognized Male Involvement programs and was the 2010 California Peace Prize recipient from the California Wellness Foundation.

Samuel founded FFSJ as a catalyst for policy and systems change, reaching out to thousands of vulnerable, at-risk youth and struggling parents. Sammy works with inspiration, creativity, persistence, and a desire to promote peace, harmony and health each and every day to get at the underlying structures and systemic factors that must be addressed in order to make genuine progress toward well-being. Sammy's work applies race and gender as a filter to better understand the root causes and develop solutions for boys and men of color. He focused on promoting practical ways that communities can build stronger multicultural youth/family movements that promote community empowerment and social change focused on reducing societal violence.



### **Reshma Shamasunder**

#### **California Immigrant Policy Center (CIPC) Executive Director**

Reshma Shamasunder has been with CIPC since 2003. Under Reshma's leadership, CIPC has helped to advance several successful campaigns at the state level, including preserving important health and human service programs, supporting survivors of human trafficking and domestic violence, stalling abusive employment verification practices, and furthering important immigrant integration efforts. Reshma currently serves on the board of Health Access California and previously served as co-chair of the South Asian Network in Los Angeles. Reshma was most recently an inaugural fellow with the Rockwood Fellowship for a New California, a leadership program for California's immigrant rights leaders. She was previously Director of Benefits Policy and Government Affairs at the Massachusetts Immigrant and Refugee Advocacy Coalition, and also worked for several years on child labor issues in India. Reshma holds a Bachelors Degree from UCLA and a Masters in City Planning from the Massachusetts Institute of Technology (MIT).



### **Xavier Morales**

#### **Latino Coalition for a Healthy California, Executive Director**

Xavier Morales is a longtime advocate for health equity and environmental justice. Taking an expansive view of what constitutes health, he has helped to enable opportunities for community-led youth development, workforce development, college access, prisoner reentry, early childhood development, affordable housing and violence prevention. Originally from Sanger, California, Xavier received his Bachelor of Arts degree in environmental sciences from the University of California, Berkeley and his Masters and Ph.D. in city and regional planning from Cornell University.

## WELCOME

**The Latino Community Foundation welcomes you to our 2nd annual Sacramento Summit.** We are honored to have you join us in our State Capitol and thrilled that you are part of this important discussion. Our leadership and civic participation is crucial. Working together, we can build a better California for Latino families.

The Latino Community Foundation envisions a future where Latino families are educated, healthy, connected and empowered to lead community solutions for change. The California Latino Agenda was launched to make this vision a reality. Through this platform we seek to activate a community of change makers to advocate for equitable policies. In 2014, LCF will seek to give greater visibility for key Latino issues, strengthen our statewide partnerships, and increase the advocacy capacity for partner organizations.

As you know, 2013 was a groundbreaking year for pro-immigrant policies. California led the way by passing several key initiatives to improve the lives of Latino families across the State. California adopted a new school finance formula, the Local Control Funding Formula, expanded health access through Covered California, and passed several immigration policies that protect Latino families, including The Trust Act, The Domestic Worker Bill of Rights, and Driver's Licenses for undocumented residents.

The day will begin with a Community Town Hall to discuss how these policies are being implemented in the Latino community. The lunch conversation will feature Senator Mark Leno and an insightful and dynamic analysis of the California Budget. In the afternoon, California policy leaders will provide greater information about current legislation related to education, health, and immigration issues.

Several years ago, the Latino Community Foundation set out on a mission to build a better future for California. Our mission was bold and it relied on you -our community- to inform and partner toward common goals. Today, we are proud of the accomplishments and continue to-push the boundaries. Join us as we unite a diverse coalition of leaders to do more.

We are energized by your unyielding commitment to empower and create greater opportunities for Latino children and their families. Now is the time to unite voices, develop a shared agenda, and to ignite a new generation of civic leadership.

Thank you for joining us today and for being part of this important movement forward.

## SPEAKER BIOS



**Jose Ivan Arreola**  
**Educators for Fair Consideration**  
**Outreach and Organizing Manager**

Jose Ivan Arreola was born in Durango, Mexico and came to the United States when he was three years old. With the unconditional love and support of his family and the guidance of many mentors along the way, Jose studied Political Science, History and Ethnic Studies at Santa Clara University—where he received a full scholarship. During his college career, Jose was an outspoken leader on campus on racism, prejudice, and inequality. Jose was a Donovan Fellow, served as Chair of the University Student Advisory Council on Inclusive Excellence, and served as Executive Director of the University's Multicultural Center in his final year in college. Upon graduating, Jose was trained as a community organizer for racial and economic justice by the Center for Third World Organizing in Oakland.

Jose currently serves as the Outreach and Organizing Manager for Educators for Fair Consideration (E4FC), a San Francisco non-profit dedicated to supporting and advocating for undocumented young people in their pursuit of college and citizenship. In 2013, Jose was selected a Rockwood Fellow for a New California, a recognition he shares with some of California's leading immigrant rights advocates. As an undocumented immigrant himself, Jose utilizes his experiences, training, and skills to empower, mobilize, and transform the lives of other undocumented young people across the country.



**Davin Cardenas**  
**North Bay Organizing Project**  
**Lead Community Organizer**

Davin Cardenas was born in Orange County and moved to Sonoma County in 1999 to study at Sonoma State University where he graduated with a Bachelor's Degree in Liberal Studies. He was active in students politics while on campus and was Chair of the Movimiento Estudiantil Chicano/a de Aztlan.

In 2004, he began working as an organizer with the Graton Day Labor Center after having served on their Board of Directors. He initiated the first organized day labor corner in Sonoma County, spending three years fine-tuning the job distribution process, the general assemblies, leadership development, and the services for workers, before moving into the actual day labor center, where the organization has resided for the last three years.

Davin is currently the Lead Organizer for the North Bay Organizing Project in Sonoma County, which is composed of 20 institutions from the Faith, labor, environmental, and student sectors, and seeks to unite people to build leadership and grassroots power for social, economic, racial and environmental justice.



**Senator Kevin de León**  
**(D-Los Angeles, 22nd District)**

Senator Kevin de León is a California leader who embodies the spirit of the Golden State. De León's career has been marked by a few key "firsts." In 2013, he became the first Latino to chair the powerful Senate Appropriations Committee and he chaired the Assembly Appropriations Committee, making him the first Latino Chair of that fiscal committee in the past 100 hundred years.

Since 2009, he's confronted corporate tax reform to level the playing field for California businesses. His efforts inspired Proposition 39—the California Clean Energy Jobs Act—which passed with over 60% of the vote in November 2012. This initiative will help create more than 40,000 California jobs, according to the non-partisan Legislative Analyst Office, and generate billions of dollars for education and energy efficiency projects.

Prior to being elected to the Legislature, De León worked as a community organizer, English as a Second Language and U.S. Citizenship teacher, and was a staff advocate for public schools during his five years at the California Teachers Association. He also served as a Senior Associate for the National Education Association in Washington, D.C., where he advocated for more resources for schools in low-income neighborhoods. De León grew up in the San Diego barrio of Logan Heights. He was the first in his family to graduate from high school. He attended UC Santa Barbara and graduated from Pitzer College at the Claremont Colleges with Honors. He is a Rodol Fellow at the Aspen Institute and a Guest Lecturer at the University of Southern California. He has one daughter.



**Assembly Member Cristina Garcia**  
**(D-Bell Gardens, 58th District)**

Assembly Member Cristina Garcia was elected in November of 2012 to represent California's 58th Assembly District, which includes the cities of Downey, Commerce, Pico Rivera, Bell Gardens, Bellflower, Cerritos, Artesia, Montebello and a part of Norwalk.

Prior to her election to the Assembly, Cristina Garcia taught statistics at the University of Southern California, mathematics at Los Angeles City Community College, and has taught middle school and high school students through the Jaime Escalante Program at East Los Angeles Community College and Huntington Park High School. Garcia was raised in the South-east Los Angeles community of Bell Gardens and attended local schools. She went on to earn a Bachelor's Degree from Pomona College, a Master's Degree and a Secondary teaching credential from Claremont Graduate University and is presently a doctoral candidate at USC.

Last year, Cristina Garcia was recognized by California Forward with the distinguished California Forward Thinkers Award, Democrat of the Year and earned the Distinguished Woman of the Year Award from the California State Assembly



**Tyche Hendricks**  
**Politics and Governance Editor,**  
**KQED Public Radio**

Tyche Hendricks is politics and governance editor at KQED Public Radio and The California Report, where she's responsible for on air and on-line coverage of elections and a range of California public policy issues, including immigration.

Hendricks spent more than a dozen years in newspapers, most of them at the San Francisco Chronicle, where she covered immigration, demographics and immigrant communities. She has also reported on local government, transportation, urban planning, cops and courts and schools. She has worked at the Hearst-owned San Francisco Examiner, the San Jose Mercury News and the Seattle Times.

Hendricks reported extensively on the U.S.-Mexico border and her book, *The Wind Doesn't Need a Passport: Stories from the U.S.-Mexico Borderlands*, was published by the University of California Press in 2010. She directs an immigration reporting fellowship at the UC Berkeley Graduate School of Journalism, The Changing Face of America Institute.

Hendricks has won awards from the Radio-Television News Directors Association, the Society for Professional Journalists, the Best of the West and the National Federation of Community Broadcasters. She holds a BA from Wesleyan University, and an MA in Latin American Studies and an MJ in Journalism, both from UC Berkeley.



**Lorena Huerta**  
**Familias Unidas**  
**Executive Director**

Lorena Huerta is the Executive Director of Familias Unidas and has been with the agency since 2002. In her capacity as Executive Director, Ms. Huerta oversees key organization functions, including program development and evaluation, financial management and development, information systems, and day to day operations. She comes from a for-profit background and brings business models including human resources and fiscal management to the agency. Ms. Huerta holds her undergraduate degree from U.C. Berkeley and is bilingual and bicultural.



**Deborah Kong**  
**Early Edge California**  
**President**

As Early Edge California's president, Deborah leads the organization's day-to-day work and collaborates closely with senior staff on strategy. She has worked for more than six and a half years as a key member of Early Edge California's leadership team as it has successfully advanced an early learning agenda. The mother of a 2 year old, she has a real-time appreciation for the current sense of urgency and opportunity for dramatically expanded and improved early childhood education. After 15 years as a journalist, including a position as a national writer for the Associated Press, and as a reporter for the San Jose Mercury News and Philadelphia Inquirer, Deborah pursued a

Masters of Public Policy degree at UC Berkeley's Goldman School of Public Policy so that she could take a more active role in effecting change. She also received her bachelor's degree in English with a specialization in Asian American Studies from UCLA. The granddaughter of a Chinese immigrant who came to America in the 1920s without any knowledge of its language and culture, and who ended up graduating from UC Berkeley, Deborah carries a special value for the critical role education can play in helping families achieve the American Dream.



**Senator Ricardo Lara**  
**(D-Huntington Park/**  
**Long Beach, 33rd District)**

The son of Mexican immigrants, Senator Ricardo Lara understands the struggles and sacrifices that working families make in order to help their children succeed. While in office Ricardo has passed laws that address disparities within the Latino community, protect working families and jobs, and integrates underserved communities in our state. Since his election in 2010, Ricardo has demonstrated an expertise and political tenacity that garnered him important appointments in the Senate, including the powerful Senate Rules and Appropriations Committees. Before being elected, Ricardo worked on AB 540 as a legislative staff member for then-Assemblymember Marco Firebaugh. This historic bill allows undocumented youth to pay in-state tuition if they meet certain criteria and has served as a model for other states nationwide.

In his first term, Ricardo was elected to chair the 25 member Latino Legislative Caucus. On November 7, 2012 Ricardo made history when he was elected with more than 80% of the vote to represent the 33rd district in the California State Senate. This same year he was unanimously re-elected to Chair the caucus for an additional two-year term. This year, Ricardo has introduced multiple groundbreaking bills that would strengthen California's economy by better integrating the state's undocumented and diverse communities. He introduced the Health for All Act, which would expand Medi-Cal and create a mirror exchange program for undocumented Californians to access quality, affordable health care coverage. To assist students in their pursuit of higher education, Ricardo introduced the California DREAM Loan Program which would provide AB 540 students at the University of California and California State University the opportunity to take out loans to subsidize gaps in their educational funding.