2017 brought it on. Divisive rhetoric turned into violent clashes in the streets of Charlottesville, harmful policies tore families apart, and multiple—albeit unsuccessful—attempts were made to weaken the constitutional rights and founding values of our Nation. All of this was layered by a parade of natural disasters that upended entire cities, states, and countries. The scale of loss and destruction weighed heavy on the human soul.

Yet, it was in the face of so much pain and devastation that the power of love ignited a courageous movement of action, kindness, and generosity. For the LCF team, our community partners, and allies, **2017 will be defined by this courage**—a courage that fueled our determination to **Rise Up and Lead with Purpose**.

LCF joined forces with new partners, friends, and supporters to **invest $1,080,700 into 64 Latino-led organizations working on the frontlines of social change**. These organizations are creating opportunities for Latinos to thrive, building political power in communities, and safeguarding the values that make this country strong. These investments extend well beyond the dollars. This is about liberating capital for these organizations to restore hope and dignity at a critical moment in history!

LCF also collaborated with Google.org and The San Francisco Foundation to launch the first-of-its-kind Latino Nonprofit Accelerator. Our objective is to accelerate the growth and impact of Latino-led grassroots organizations across California. The leaders of these organizations have the entrepreneurial vision to take on the pressing issues affecting our families and communities because they are the ones closest to the people. The 15-month incubator will increase and diversify their revenue stream as well as build up their marketing and communications tactics to amplify their vision for change. This bold initiative is about accelerating hope and standing with our community leaders until their vision for social change is fulfilled.

In 2017, LCF also expanded the Latino Giving Circle Network®, which has earned the recognition as the largest network of civically engaged Latino philanthropists in the country. United by a shared sense of urgency and justice, this group of 450 philanthropic leaders invested $390,700 in core support grants to grassroots organizations this year alone.

I am most proud that nearly **40% of our grants were made to organizations in the Central Valley and Central Coast**. This is the breadbasket of our country and the heart and soul of California! We will work diligently in 2018 to raise the visibility of the leaders that are driving a new vision for the Central Valley and continue increasing our grantmaking in the region.

I am also immensely grateful that LCF responded swiftly to the natural disasters that devastated our Latino communities in Northern California, Puerto Rico, and Mexico. Thanks to allies like you, LCF raised nearly $1 million from individuals, businesses, and foundations from across the U.S. These resources are being invested to meet the immediate and long-term needs of Latino families hardest hit by the disasters. In Northern California, we are working alongside our partners to secure an equitable and just recovery for families affected by the wildfires. We will not stop until the region is remade as a place where Latinos and immigrants—the backbone of the economy—all have the opportunity to thrive.

These are not ordinary times. The demand for all of us to act bravely goes beyond a moral imperative. It’s time for California to live up to its progressive ideals. The world is watching. And, our commitment to equity is about safeguarding our democracy for this and future generations.

We are grateful for each one of you who has invested in our mission, stood with us at this critical time, and led with radical hope and unwavering courage! This year-end report is all about you. Because you are the leaders we have all been waiting for—and **together we are unstoppable!**

With enormous love and gratitude,

Jacqueline Martinez Garcel,  
CEO, Latino Community Foundation  
#LatinosAreAForce
ON A MISSION TO UNLEASH
THE POWER OF LATINOS

HOW WE DO IT

Accelerating Impact of Latino Nonprofits
LCF trusts grassroots leaders and invests in Latino-led organizations that advance opportunities for the next generation of Latinos in California. Through the groundbreaking Latino Nonprofit Accelerator, a fundraising and marketing incubator, LCF provides mentorship, strengthens infrastructure, and builds courage to help leaders reach their biggest dreams.

Increasing Civic & Political Power
LCF works to amplify the voice and power of Latinos in California. We are committed to strengthening our democracy by increasing Latino political participation and advancing a progressive policy agenda towards equity. We invest in youth and civic participation, lead voter mobilization campaigns, and create opportunities for Latinos to inform local and state policy. Latinos are the backbone of our democracy and economy. It’s time to leverage this power to shape a more equitable future for California.

Building a Movement of Latino Philanthropists
LCF leads the largest network of Latino philanthropists in the country. Driven by a sense of justice and generosity, the Latino Giving Circle Network® has invested $700,000 in Latino leaders working to create opportunities for youth and families to fulfill their highest potential. In 2017, LCF unlocked the power of this growing network, which now includes 450 philanthropists across 15 Giving Circles throughout California.
Digital NEST is part of the inaugural cohort of our Latino Nonprofit Accelerator
ACCELERATING CHANGE
COURAGE IN ACTION

Thanks to you, we doubled our grantmaking in 2017, expanded our statewide presence, and launched the first-ever Latino Nonprofit Accelerator. Thanks to you, we lifted the voice of our Latino-led nonprofits from Los Angeles, to Fresno, to Santa Rosa. Thanks to you, the Latino Nonprofit Accelerator received national attention as a groundbreaking incubator for organizations building power in our communities. Thanks to you, we delivered on our promise to triple our grantmaking in the Central Valley and Central Coast, the heart and soul of California.

LCF INVESTED
$1,080,700
Across 64 Latino-led nonprofits throughout California.

64 GRANTEES CREATED OPPORTUNITIES FOR
760,000
People to tap into their power and get on a path to reach their highest potential.

LAUNCHED SIGNATURE PROGRAM
LATINO NONPROFIT ACCELERATOR
In partnership with Google.org and The San Francisco Foundation.

PRIORITIZED THE HEART OF CA
36%
Of grants invested in organizations in the Central Valley & Central Coast.

UNSTOPPABLE YOUTH: When Martín, a farmworker and student from Watsonville, walked into Digital NEST looking for a job, he did not know his destiny would change forever. Working the front desk, Martín took advantage of the classes offered at the NEST. He uncovered a new world of possibilities and tapped into a passion for technology. He became a mentor and leader at the NEST, while he also pursued new dreams and aspirations in the tech sector. Today, you can find Martín in San Francisco at the Adobe Digital Academy. Martín is one of the 760,000 Latinos whose lives are transformed through the relentless work of our partners.
UNBREAKABLE SPIRIT
A YEAR OF RELENTLESS ADVOCACY

Thanks to bold leaders like you, we fought courageously to elevate the voice of Latino immigrants at a critical moment in our nation’s history. LCF hosted the largest Latino Policy Summit with Attorney General Xavier Becerra. One of our speakers, Wendy Carrillo, reminded the audience: “You don’t need to wait to get tapped on the shoulder for someone to tell you it’s your turn to run.” It was Wendy’s turn to win, today she serves as a California State Assemblymember representing the power and ingenuity of our community. After the Summit, we marched together to the Capitol where LCF led 66 legislative visits with our community partners. Young people met with legislators like Pro Tem Kevin De León and Senator Ricardo Lara, who encouraged our youth to stay strong and focused. In 2017, LCF also established the Nuestro Futuro Fund to protect immigrant rights and invest in youth-led advocacy.

BUILT A PLATFORM TO INCREASE POLITICAL PARTICIPATION

300
Community leaders, youth, and change makers came together at our Latino Policy Summit to highlight solutions that will increase political and economic power.

BROUGHT A SEAT TO THE DECISION-MAKING TABLE

66
Legislative visits were organized for nonprofit leaders, Latino Giving Circle members, and advocates to join forces and advocate for change.

DEFENDED AND PROTECTED THE VALUES OF OUR NATION

$120,000
Invested in Latino leaders protecting immigrant rights, providing legal services to families, and organizing youth and families to guard our democracy.

UNSTOPPABLE PARTNER: “LCF deeply understands Latino issues and community-driven solutions. They bring leaders together who share a commitment to justice and a vision for change. I had the opportunity to experience this firsthand at the Latino Policy Summit—and left inspired by the talent and energy in the LCF community.” – Don Howard, President and CEO, The James Irvine Foundation
PEOPLE-POWERED PHILANTHROPY
IF NOT US, THEN WHO?

It was a record year for Latino philanthropy. In the throws of anti-immigrant attacks and devastating natural disasters, we stood strong and took action with our money, time, and talent. Thanks to you, LCF raised $4.5 million to advance our collective vision for Latinos in California and support our communities. The Latino Giving Circle Network® launched new circles in LA and Sacramento. Over 75% of grants supported civic engagement and leadership development. Immediately following the wildfires in Northern California, LCF was the first to launch a relief fund for immigrant families affected in the region. Thanks to you, these resources are being invested in Latino-led nonprofits driving an agenda for a just and equitable recovery.

SETTING A NEW RECORD IN A CRITICAL MOMENT IN HISTORY

$1M
Raised from individuals committed to advancing the mission of LCF.

LIBERATING CAPITAL FOR SOCIAL JUSTICE

450
Civically engaged philanthropists are now members of our statewide Latino Giving Circle Network®

FUNDS FOR A JUST RECOVERY IN NORTHERN CALIFORNIA

$719K
Raised for California wildfires, Mexico Earthquake and Puerto Rico Hurricane Relief Funds.

UNSTOPPABLE PHILANTHROPIC LEADER: I’m in! – said José Antonio Ramírez eagerly, signing a $1,000 check and officially launching the Central Valley Latino Giving Circle. Everyday we are motivated by champions like José Antonio who will stop at nothing for his community. Besides his public service and family commitment, he is consistently recruiting members to join the movement of Latino philanthropists and drives across the state leading conversations to engage new partners and allies in this work. That is the Central Valley spirit and why their Giving Circle has made history. In 2017, José Antonio took his commitment to the next level and joined the LCF Board of Trustees.
CULTURE: A CATALYST FOR CHANGE

LA CULTURA CURA

LCF’s work is grounded on the knowledge that art and culture play a vital role in driving social change. Culture is at the center of our work. We use the power of digital media to transmit stories of hope, vision for change, and opportunities for action. Thanks to you, in 2017, we built a stronger community of Latino changemakers driving a new narrative in social media. And, when we came together, we built altars to honor our past and present victories, broke bread, danced, and celebrated the richness of our diverse heritage. These moments encouraged us to lead with boldness and dismantle hate with love.

EXPANDED DIGITAL REACH

8M

People reached through LCF social media accounts with 55,000 active followers.

MADE A BOLD STATEMENT

NEW WEBSITE

Launched in June 2017, announcing our new mission and narrative: Latinos are a Force. LCF exists to unleash the power.

INSPIRED NATIONAL GIVING

HAMILTON FUNDRAISER

Raised $100,000 through Lin-Manuel Miranda’s fundraiser of Hamilton, highlighting a story about immigrants.

ELEVATED OUR STORIES IN OUR VOICES

NATIONAL MEDIA ATTENTION

Garnered coverage with 51 mentions in top outlets like New York Times and Tech Crunch, featuring Latino voices.

UNSTOPPABLE INFLUENCER: “LCF is lifting the Latino voice in this critical moment in history when we need it the most. This phenomenal organization represents the true Latino narrative with vision and empowerment for leaders and organizations that serve the Latino community. We are the future of California, and we are here to stay.” – Eliana Murillo, Google and Social Media Influencer
FINANCIAL OVERVIEW

REVENUE

FOUNDATIONS
$2,377,133 (53%)

CORPORATIONS
$1,108,434 (24%)

INDIVIDUALS
$1,027,441 (23%)

2017 REVENUE
$4,513,008

EXPENSES

PROGRAM
$1,373,354 (44%)

GRANTMAKING
$1,080,700 (35%)

FUND DEVELOPMENT
$350,218 (11%)

OPERATIONS
$324,369 (10%)

2017 EXPENSES
$3,128,641
FINANCIAL OVERVIEW

GRANTMAKING

GREATER BAY AREA
41%  $438,700

CENTRAL VALLEY
27%  $289,000

NORTH BAY
15%  $160,000

CENTRAL COAST
9%   $102,500

GREATER LOS ANGELES
5%   $60,000

STATE/NATIONWIDE
3%   $30,500

2017 GRANTMAKING
$1,080,700
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THANK YOU

Over the past year, individuals, foundations, and corporations came together to invest $4.5 million to unleash the power of Latinos in California.

Donations received between January 1, 2017 to December 31, 2017

FOUNDATIONS & CORPORATIONS $2,500+

ABC7
Akonadi Foundation
Bank of America
Bank of the West
Beneficial State Bank Fdn.
Blue Shield of CA
California Health Care Foundation
Castellano Family Foundation
Chevron
Cisco
Comcast
CSAA (AAA Insurer)
East Bay Community Foundation
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Bryan Patrick
WE WON’T STOP.
ARE YOU WITH US?

INVEST IN OUR MISSION.
JOIN THE LATINO GIVING CIRCLE NETWORK ®
BECOME A MENTOR TO OUR LATINO NONPROFIT ACCELERATOR.
ATTEND OUR EVENTS.
REGISTER TO VOTE.

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