RISING UP: LATINOS BUILDING POLITICAL POWER IN THE POST-TRUMP ERA
LATINOS ARE A FORCE

LATINOS MAKE UP
56 MILLION
OF THE US
POPULATION

LATINOS WILL
MAKE UP
29%
OF THE POPULATION
BY 2060
LATINOS ARE A FORCE

1980
Jimmy Carter 35.9%
Ronald Reagan 52.7%

2016
Hillary Clinton 62.3%
Donald Trump 31.9%

THERE ARE
7 MILLION
LATINOS ELIGIBLE TO VOTE

15 MILLION
LATINOS IN CALIFORNIA
LATINOS ARE A FORCE

We must leverage and invest in the power of Latino communities to bring about change at the local, national, and global level.
LATINOS CARE DEEPLY ABOUT ENVIRONMENTAL AND PUBLIC HEALTH PROTECTIONS

LATINOS WANT CLIMATE ACTION

LATINO SUPPORT FOR CLIMATE ACTION WAS SECOND ONLY TO THEIR BACKING OF IMMIGRATION REFORM POLICIES

Source: Nuestro Futuro: Climate Change And U.S. Latinos, Natural Resources Defense Council
### Why This Matters So Much Today

**Latino Population in the U.S. Urban Areas Most Polluted by Ground-Level Ozone**

1. Los Angeles – Long Beach (CA) 46%
2. Bakersfield (CA) 52%
3. Visalia – Porterville – Hanford (CA) 61%
4. Fresno – Madera (CA) 53%
5. Phoenix – Mesa – Scottsdale (AZ) 30%
6. Sacramento – Roseville (CA) 21%
7. Modesto – Merced (CA) 49%

**Latino Population in the U.S. Urban Areas Most Polluted by Year-Round Particle Pollution**

1. Bakersfield (CA) 52%
2. Visalia – Porterville - Hanford (CA) 61%
3. Fresno – Madera (CA) 53%
4. Los Angeles – Long Beach (CA) 46%
5. El Centro (CA) 82%
6. Modesto – Merced (CA) 49%
7. San Jose – San Francisco – Oakland (CA) 26%
WHY THIS MATTERS SO MUCH TODAY

MORE THAN 60% OF U.S. LATINOS LIVE IN CALIFORNIA, TEXAS, FLORIDA, AND NEW YORK

IN FLORIDA, LATINOS MAKE 40% OF THE 8 CITIES THAT WILL FLOOD DURING FUTURE HIGH TIDES

LATINOS ARE 3 TIMES MORE LIKELY TO DIE ON THE JOB FROM HEAT-RELATED CAUSES COMPARED TO NON-LATINO WHITES
DIVERSE BUT NOT DIVIDED

LATINOS’ SUPPORT FOR CLIMATE ACTION CROSSES PARTY LINES:

59% of Latinos believe environmental progress adds to economic opportunity and job growth.

90% of Latinos nationally want government action on climate.

86% of Latinos are calling for carbon pollution limits on power plants.

71% of Democrats
44% of Republicans
63% of Independents
DIVERSE BUT NOT DIVIDED

78% of Latinos feel somewhat or much more favorable to Congress members who support limits.

94% of Latinos favor building more efficient homes.

75% of Latinos are willing to pay $10 or more monthly for clean energy.
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