

# RISING UP: LATINOS BUILDING POLITICAL POWER IN THE POST-TRUMP ERA

**LATINO  
COMMUNITY  
FOUNDATION**  
|||||

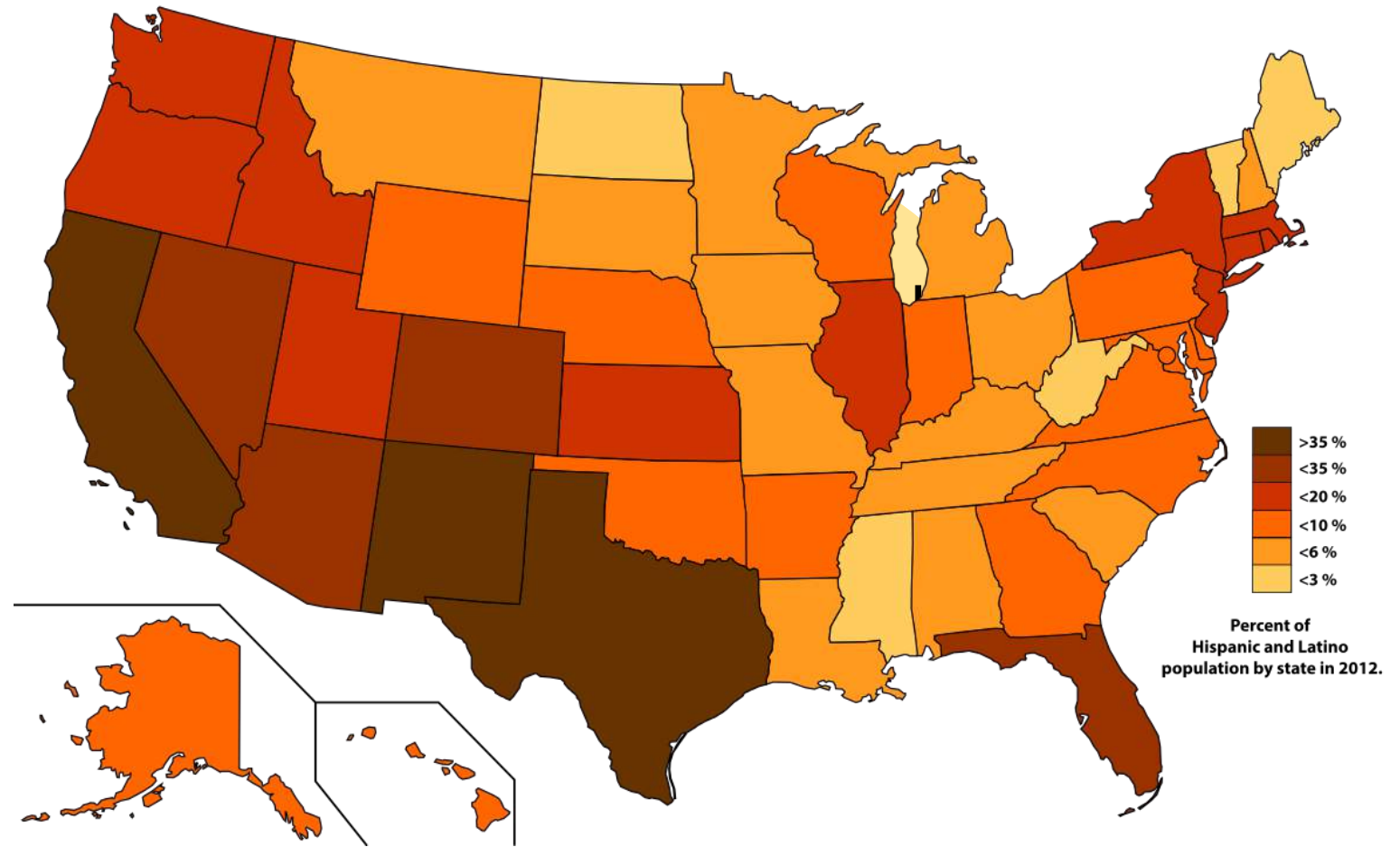
JACQUELINE MARTINEZ GARCEL  
CEO,  
LATINO COMMUNITY FOUNDATION

 @JMGarcel @LatinoCommFdn



# LATINOS ARE A FORCE

LATINOS MAKE UP  
**56 MILLION**  
OF THE US  
POPULATION



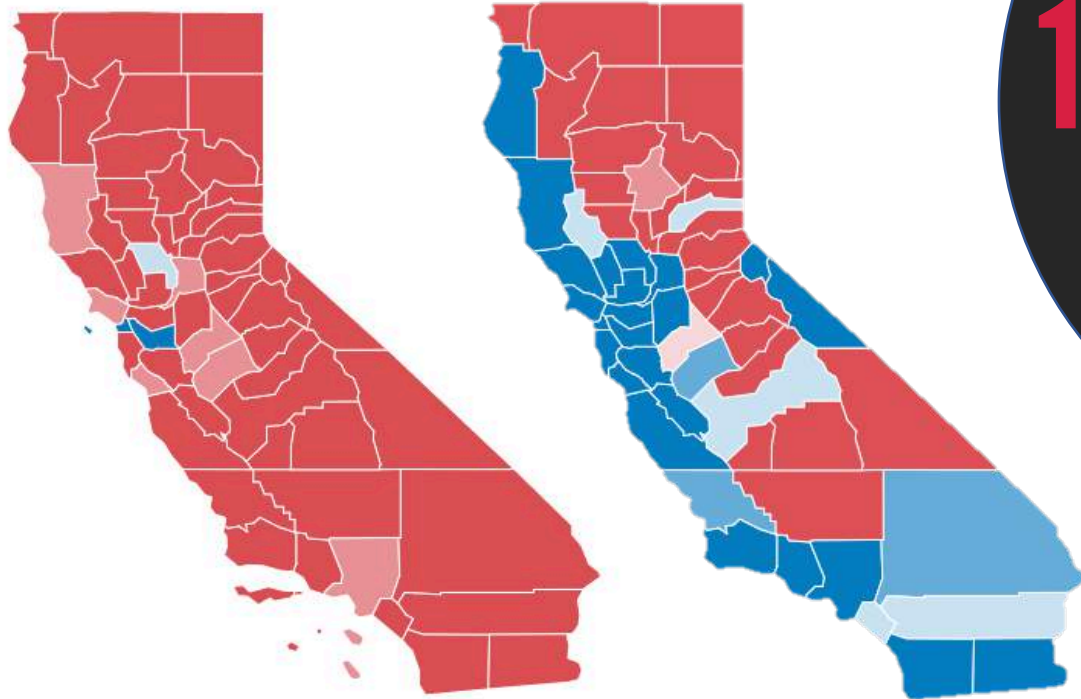
# LATINOS ARE A FORCE

**1980**

Jimmy Carter 35.9%  
Ronald Reagan 52.7%

**2016**

Hillary Clinton 62.3%  
Donald Trump 31.9%



THERE ARE  
**15 MILLION**  
LATINOS IN  
CALIFORNIA

WITH  
**7 MILLION**  
LATINOS  
ELIGIBLE TO  
VOTE

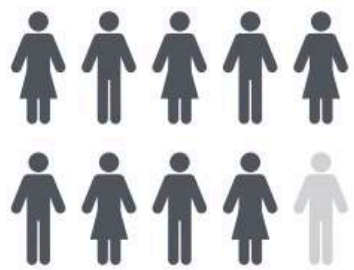
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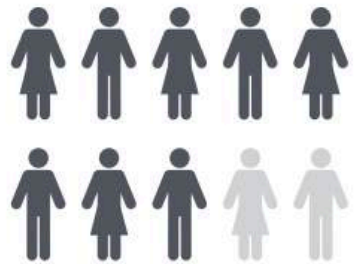
**We must leverage and invest in the power of Latino communities to bring about change at the local, national, and global level**

# LATINOS CARE DEEPLY ABOUT ENVIRONMENTAL AND PUBLIC HEALTH PROTECTIONS



9/10

LATINOS WANT  
CLIMATE ACTION



8/10

SUPPORT PRESIDENT  
OBAMA'S EFFORTS TO  
CUT CARBON POLLUTION



LATINO SUPPORT FOR CLIMATE ACTION  
WAS SECOND ONLY TO THEIR BACKING  
OF IMMIGRATION REFORM POLICIES

# WHY THIS MATTERS SO MUCH TODAY

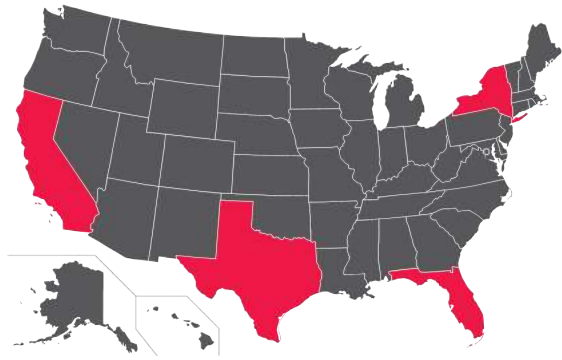
## LATINO POPULATION IN THE U.S. URBAN AREAS MOST POLLUTED BY GROUND-LEVEL OZONE

- 1 Los Angeles – Long Beach (CA) 46%
- 2 Bakersfield (CA) 52%
- 3 Visalia – Porterville - Hanford (CA) 61%
- 4 Fresno – Madera (CA) 53%
- 5 Phoenix – Mesa – Scottsdale (AZ) 30%
- 6 Sacramento – Roseville (CA) 21%
- 7 Modesto – Merced (CA) 49%

## LATINO POPULATION IN THE U.S. URBAN AREAS MOST POLLUTED BY YEAR-ROUND PARTICLE POLLUTION

- 1 Bakersfield (CA) 52%
- 2 Visalia – Porterville - Hanford (CA) 61%
- 3 Fresno – Madera (CA) 53%
- 4 Los Angeles – Long Beach (CA) 46%
- 5 El Centro (CA) 82%
- 6 Modesto – Merced (CA) 49%
- 7 San Jose – San Francisco – Oakland (CA) 26%

# WHY THIS MATTERS SO MUCH TODAY



MORE THAN  
**60%**  
OF U.S. LATINOS LIVE IN  
**CALIFORNIA, TEXAS,  
FLORIDA, AND NEW YORK**



IN FLORIDA, LATINOS MAKE  
**40%**  
OF THE **8 CITIES** THAT WILL  
**FLOOD** DURING FUTURE  
HIGH TIDES



LATINOS ARE  
**3 TIMES**  
MORE LIKELY TO **DIE** ON THE  
JOB FROM **HEAT-RELATED**  
CAUSES COMPARED TO NON-  
LATINO WHITES

# DIVERSE BUT NOT DIVIDED

## LATINOS' SUPPORT FOR CLIMATE ACTION CROSSES PARTY LINES:

 **71%** OF DEMOCRATS

 **44%** OF REPUBLICANS

 **63%** OF INDEPENDENTS

**59%**

OF LATINOS BELIEVE ENVIRONMENTAL PROGRESS ADDS TO **ECONOMIC OPPORTUNITY** AND **JOB GROWTH**

**90%**

OF LATINOS NATIONALLY WANT **GOVERNMENT ACTION ON CLIMATE**

**86%**

OF LATINOS ARE CALLING FOR **CARBON POLLUTION LIMITS** ON POWER PLANTS



# DIVERSE BUT NOT DIVIDED



78%

OF LATINOS FEEL SOMEWHAT  
OR MUCH MORE FAVORABLE  
TO CONGRESS MEMBERS  
WHO SUPPORT LIMITS



94%

OF LATINOS FAVOR  
BUILDING MORE  
EFFICIENT HOMES



75%

OF LATINOS ARE WILLING TO  
PAY \$10 OR MORE MONTHLY  
FOR CLEAN ENERGY

# DIVERSE BUT NOT DIVIDED



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