

5 POINT PLAN FOR CALIFORNIA

★ Latinos are essential
★ to the fight on
★ Climate Change

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Develop policy solutions that positively impact California Latinos' quality of life, the state's economy and the population's overall well-being.

- ▶ Keep Latinos top of mind in climate change policy.
- ▶ Latinos are on the front lines in California's climate change fight.
 - ▶ Latinos are significantly impacted by climate and can be a big part of the solution.
 - ▶ How Latinos are impacted will determine the road moving forward for other communities in the state.

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Harness the momentum of Latino leadership and accelerate the work of community leaders that have demonstrated results.

- ▶ Solutions must be based on ambitious carbon reduction goals as well as reflect the experience in local communities by those most impacted.
- ▶ The leadership and experience of Latinos throughout California offer policymakers a wealth of information to determine the right direction in the development of the best protective measures.

3



Invest in Latino communities to equip the workforce for the green jobs that will grow the California economy and benefit the environment.

- ▶ State actions and priorities must target the Latino community, and state dollars and resources must be used to ensure this community has what it needs to thrive.
- ▶ Ensuring that Latinos are at the forefront of clean energy jobs is essential to combating climate change and ensuring a robust economy, as Latinos make up nearly 40 percent of California's population.
- ▶ If California is not readying its workforce, which nationally by 2060 will be one-third Latino, California will not have workers in place to sustain its economy.
- ▶ Latinos lead California in labor force participation (64.7% compared to 62.2% overall). Specifically, Latino men in California had the highest employment-to-population ratio among men of all other racial and ethnic groups in the state.
- ▶ According to a recent survey conducted by the Latino Community Foundation, California Latino registered voters believe the second most important issue facing their community is creating jobs.
- ▶ Clean energy solutions—like wind and solar energy and increased energy efficiency—will create well-paid jobs, cut electric bills, and foster healthier lives and expand prosperity for Latinos and all Americans.

4



Partner with community leaders on climate change issues.

- ▶ Latino community-based organizations are already doing the work and know the issues that must be addressed.
- ▶ State level policy solutions shaped by lawmakers and policy influencers must be developed in collaboration with those who know the issues best.
- ▶ Lawmakers must be aware that climate change hits Latinos hardest and make it a priority to connect with those doing the work within local communities.

5



Mobilize Latino voters.

- ▶ What can we ALL do? People power will advance climate change actions. Latinos make up 34 percent of the state's adult population, but they account for just 18 percent of likely voters, according to the Public Policy Institute of California. ALL voters, especially Latinos, need to come out to vote and make real and lasting change.
 - > In order to solve the challenges of climate change and every other public policy issue in California, Latinos must get out and vote. Future generations depend upon everyone's involvement to shape the world they will live in.
 - > Of California's 15 million Latinos, seven million are eligible to vote.
- ▶ Lawmakers at the state and local levels must play their part to ensure that happens.