NorCal Wildfire

Just Recovery

We envision a region where all families can thrive, not just survive. A Just Recovery means affordable housing, family sustaining jobs, civic engagement, and ensuring a fair and accurate count in the 2020 Census.

THE FIRE HIT AND WE TOOK ACTION

Days after the fire, the Latino Community Foundation (LCF) launched a fund to support three anchor Latino nonprofits closest to the crisis: La Luz Center, Upvalley Family Centers and North Bay Organizing Project, and to prioritize Latinos – the backbone of the region. The philanthropic response was unprecedented and LCF decided to create a long-term strategy for change, not charity. Together, we have co-designed a three phase approach to meet the immediate needs of families, strengthen Latino nonprofits and build lasting power.

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<thead>
<tr>
<th>OCT. 8 2017</th>
<th>NOV. 1 2017</th>
<th>FEB. 1 2018</th>
<th>SEPT. 1 2018</th>
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<tbody>
<tr>
<td>71% Vineyard &amp; agricultural workforce is Latino</td>
<td>36% Increase on Sonoma rental market</td>
<td>$11 Farmworker average hourly rate</td>
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RELIEF PHASE I $150,000

Meet the Immediate Needs of Families through emergency financial assistance, healthy food distribution, clothing, housing support, access to health and mental services, and assistance with applying for disaster resources. **Impact:** 4530 families were served.

RECOVERY PHASE II $450,000

Strengthen Latino-led Nonprofits to ensure sustainability and a Just Recovery. **Impact:** Nonprofits were able to hire additional staff, support the UndocuFund staff and liberate leaders from the day-to-day crisis to focus on long-term transformation and innovative solutions like the Micro-Lending Program at La Luz Center.

RESILIENCE PHASE III $713,000

Build Lasting Power to advocate for a just and equitable recovery and emerge stronger than ever before.

For More Information Visit: latinocf.org/norcal-wildfire-relief-fund