Imagine if we invested in nonprofits the way we do in startups.

What BIG impact could we make?
When gamechangers are supported, they can change the game.

LATINO NONPROFIT ACCELERATOR
OUR VISION + GOALS

Increased **confidence** in communicating mission, vision and impact

**Unity and comradery** within Latino nonprofit sector

**Shift in Philanthropy** to value, communicate with and fund Latino nonprofits

Nonprofits will grow **their operating budgets** by 20% within a year after the program
THE LATINO NONPROFIT ACCELERATOR

Grant Funds

1 Year One-on-One Fundraising Coach

1 Year One-on-One Marketing + Design Support

4 Cohort Retreats + Loving Community

Demo Day

World Class Photography

Visibility + Access To Funders/Mentors

Demo Day
WHO GETS CHOSEN

1. Readiness + Desire to Grow
2. Demonstrated Impact
3. Nonprofit Focus Area: Education, Workforce + Civic Engagement
4. Buy-In for Accelerator Model from Leadership
5. Deep Roots in Latino Community
CURRICULUM

- Our Cultural Relationship to Money
- Community Organizing Imbedded in our Fundraising
- The Power of Storytelling
- Inspiring Individual Donors
- Relationship Building with Funders
- Fund Development Tools
- Owning Your Impact
- Branding is Everything
- Making the Pitch
OUR UNIQUE APPROACH

• Love is the essential ingredient
• LCF builds true partnership by sharing power
• Providing space to heal through the Cultura Cura philosophy
• Access to world class resources
• Listening and meeting folks where they are
• Celebrating wins and sharing success

“LCF is building a new model for philanthropy. One that is community centered. When they say philanthropy is about love they really mean it - and we feel it.”
– George Galvis, Executive Director, CURYJ
IMPACT: OUR ACCELERATOR IS WORKING!
Through the Accelerator we have secured new funding, created new collateral, and are building a culture of fundraising. We are ready to scale.

Jacob Martinez, Executive Director & Founder, Digital NEST
The Accelerator helped us tell our authentic story and gave us the confidence to grow into the institution our community needs. We can’t wait to show off our new website!

Sammy Nuñez,
Executive Director & Founder,
Fathers & Families of San Joaquin
The discussion at the Accelerator Retreat floored me and **inspired me to take action** and ease the burden on nonprofits. I’m going to keep pushing my colleagues to remember that it’s not only our investments that matter; it’s how we show up for our community. It’s how we treat our nonprofit leaders.

**Elena Chávez Quezada,**  
Senior Program Officer,  
Walter and Elise Haas Fund

Typically at these events, funders wear name tags that identify them, and are given a seat that denotes their role -- across the table, or on a stage. **The Accelerator Funder Session was totally different.** We sat in a giant, organic circle as people. And what an impact it had. Within minutes, the conversation went deep. **I went back to my Foundation with a new perspective and energy.**

**Elizabeth Washburn,**  
Principal, Draper Richards Kaplan Foundation
WHY US?

• We have the trust of grassroots Latino leaders
• We focus on accelerating change, not charity
• We have the capacity to find visionary leaders and increase their odds of success.
• We have taken LCF from an idea to an institution
• We have the pulse on Latino philanthropists and ready to share lessons learned with nonprofits. We currently host the largest network of Latino donors in the country: 17 Giving Circles with 500 members.
VISIONARY PARTNERS

Google.org

BANK OF THE WEST

THE SAN FRANCISCO FOUNDATION

THE CALIFORNIA WELLNESS FOUNDATION

AKONADI FOUNDATION

Y & H

KAISER PERMANENTE®

The James Irvine Foundation

JPMORGAN CHASE & CO.

Soda Foundation

Contact: Masha V. Chernyak, VP of Programs and Policy, mchernyak@latinocf.org

ARE YOU NEXT?
2019 Cohort
Coming Soon
+ Unleashing the
Power of the
Central Valley