RECAP OF THE 2018 MID-ELECTIONS: THE POWER OF THE LATINO VOTE & WHERE WE GO FROM HERE?
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JACQUELINE MARTINEZ GARCEL
CEO, Latino Community Foundation
@JMGarcel

@LatinoCommFdn #LatinosVote2018
RECAP OF THE 2018 MID-ELECTIONS:
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& WHERE WE GO FROM HERE?
There were 29 million eligible Latino voters for the 2018 Midterm Elections, representing a 15% increase from 2014.

Over 1 in 4 Latino voters in the United States lives in California!
MIDTERM ELECTIONS TURNOUT

1 in 4 Latinos participated in a midterm election for the 1st time

Latino early voting saw a 174% increase compared to 2014

Latinos represented at least 15% of eligible voters in the six congressional districts overturned by Democrats in California

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VOTER TURNOUT
2014 vs 2018

**NATIONAL**
- 2014: 36.7%
- 2018: 49.3%

**NATIONAL LATINO**
- 2014: 27%
- TBD

**CALIFORNIA**
- 2014: 30.8%
- 2018: 50%

**CALIFORNIA LATINO**
- 2014: 17.3%
- TBD

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At a local level, Latinos made inroads!

<table>
<thead>
<tr>
<th></th>
<th>10% or less</th>
<th>10%-40%</th>
<th>40%-70%</th>
<th>70% or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino Precints</td>
<td>12%</td>
<td>13%</td>
<td>36%</td>
<td>39%</td>
</tr>
<tr>
<td>(Latino &gt; 55%)</td>
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</tr>
<tr>
<td>Non-Latino Precints</td>
<td>31%</td>
<td>33%</td>
<td>14%</td>
<td>22%</td>
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<tr>
<td>(Latino &lt; 25%)</td>
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</tbody>
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(Source: UCLA Latino Policy & Politics Initiative)
ELECTIONS RESULTS

Governor: Gavin Newsom
Gavin Newsom: 61.6%
John Cox: 38.4%

Lt. Governor: Eleni Kounalakis
Eleni Kounalakis: 56.6%
Ed Hernandez: 43.4%

Attorney General: Xavier Becerra
Xavier Becerra: 63.1%
Steven C. Bailey: 36.9%

Insurance Commissioner: Ricardo Lara
Ricardo Lara: 52.3%
Steve Poizner: 47.7%

Secretary of State: Alex Padilla
Alex Padilla: 64.0%
Mark P. Meuser: 36.0%

Superintendent of Public Instruction:
Tony Thurmond
Tony Thurmond: 50.9%
Marshall Tuck: 49.1%

Treasurer: Fiona Ma
Fiona Ma: 63.8%
Greg Conlon: 36.2%

Controller: Betty Yee
Betty Yee: 65.1%
Konstantinos Roditis: 34.9%

US Senator: Dianne Feinstein
Dianne Feinstein: 54.4%
Kevin De Leon: 45.6%

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LCF’S ROLE

PRIORITIZING CENTRAL VALLEY

$157,900

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INVESTING IN CIVIC ENGAGEMENT

**LATINO GIVING CIRCLE NETWORK**
- **$180,500**
- Since Nov 2016

**NORTHERN CALIFORNIA**
- **$713,000**
- Within 1 year

**YOUTH LEADERSHIP DEVELOPMENT**
- **$301,200**
LCF’S ROLE

CONVENING

GUBERNATORIAL FORUM
WITH UNIVISION
JANUARY 2018

NORCAL REGIONAL PLANNING
ON CIVIC ENGAGEMENT

LATINO GIVING CIRCLE NETWORK
EDUCATIONAL MEETINGS FOR DONORS

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INFORMING

WEBSITE RESOURCES

LCF’S ROLE

EMAIL NEWSLETTERS

SOCIAL MEDIA

ACTION CALLS

LATINO VOTER GUIDE

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CHRISTIAN ARANA
Policy Director, Latino Community Foundation
@ChristianArana

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POLICY IMPLICATIONS OF THE 2018 MIDTERM ELECTIONS
WHAT TO EXPECT FROM THE 116TH CONGRESS

Infrastructure Spending

Civil Rights (Voting Rights Act and the Census)

Improvements to the Affordable Care Act

Immigration (DACA, TPS)

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Democrats now have a supermajority in the legislature.

- Override vetoes from the governor
- Pass tax increases
- Craft statewide bond measures without republicans
Candidate **Gavin Newsom** campaigned on building **3.5 million more housing units** by 2025

- Only 43% of Latinos own homes compared to 64% of whites

The fight to protect renters following the defeat of Prop. 10 will continue

- 61% of Latinos in California face high-rental costs
EDUCATION

A renewed emphasis on early childhood education

- Over 50% of children under 6 are Latino

Greater accountability and spending in K-12 Public Schools

- Local Control Funding
- Per pupil spending in CA stands at $9,417 (Vermont is $20,795)

Making college more accessible and affordable

- Only 12% of Latinos in CA have a bachelor’s degree

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HEALTHCARE

The ongoing battle to reduce the number of uninsured Californians:

- Nearly 3 out of 5 uninsured Californians are Latino
- 1 out of 3 uninsured are noncitizens

Insurance Commissioner-Elect Ricardo Lara and Newsom will be working hand-in-hand on this issue

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CHRISTIAN ARANA  
Policy Director, Latino Community Foundation  
@ChristianArana

BEN MONTERROSO  
Executive Director, Mi Familia Vota  
@BenMonterroso | @MiFamiliaVota

ELIANA HONEYCUTT  
Civic Engagement Coordinator, Dolores Huerta Foundation  
@DoloresHuertaFD

LUIS SANCHEZ  
Co-Executive Director, Power California  
@eastlasanchez @PowerCANow

MARICELA GUTIERREZ  
Executive Director, Services, Immigrant Rights & Education Network (SIREN)  
@Maricela_SIREN @siren_bayarea

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