

THE ROOTS OF LATINO POWER:

AN INITIATIVE TO UNLEASH CENTRAL VALLEY NONPROFITS

It's time to unleash the power and brilliance of the Central Valley, the heart and soul of California. In 2019, the Latino Community Foundation is launching a new initiative to invest \$1 million over one year in Latino leadership and civic engagement and support nonprofit infrastructure in the Central Valley. LCF will leverage its role as a grantmaker, convener, and advocate to accelerate nonprofit growth, build unity, and steer a new narrative of Latino leadership in the Central Valley.

WHY IT MATTERS?

The Central Valley is the economic engine of California. Comprising half of the population, Latino families are the driving force of the economy and the future of the region. Despite their resilience, Latinos in the Valley face unprecedented levels of poverty, pollution, and violence. It's time to invest in our grassroots leaders, those closest to the issues and best equipped to lead transformative solutions. Join us, as we unleash the power of Latinos.

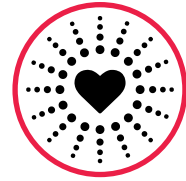
GOALS FOR THE CENTRAL VALLEY



Increase investments & strengthen infrastructure of Latino-led organizations



Increase civic and political participation of Latino youth and families



Leverage the impact and reach of the Latino Giving Circle Network

THE APPROACH

Learning from LCF's Nonprofit Accelerator, we will introduce Accelerator Lab to support leaders and nonprofit growth by joining a learning community to build power.



Space for Healing and Organizing



Incubator for Visionaries and Gamechangers



Trainings on Fundraising, Marketing, and Story Telling

As always, LCF will unleash the Central Valley by putting **love**, **culture**, and **people** at the center of this work.