

2020 CENSUS | SONOMA COUNTY

WHAT IS THE CENSUS AND WHAT DOES IT DO?

Every ten years, the US Census Bureau tries to count every person in the United States. If you live here, you count! From this count, we ensure political representation and access to federal resources for schools, transportation and hospitals for our communities. California stands to receive more than \$115 billion if we are accurately counted in the census.

THE CENSUS AND CONFIDENTIALITY

Your responses to the 2020 Census are safe and protected by federal law (Title 13 of the US Code). Your answers can not be used against you or your family. No one can share any personal information! You will be able to complete the 2020 Census through the internet, by telephone, or by traditional mail-in paper form. Our local organizations will be available to assist you.

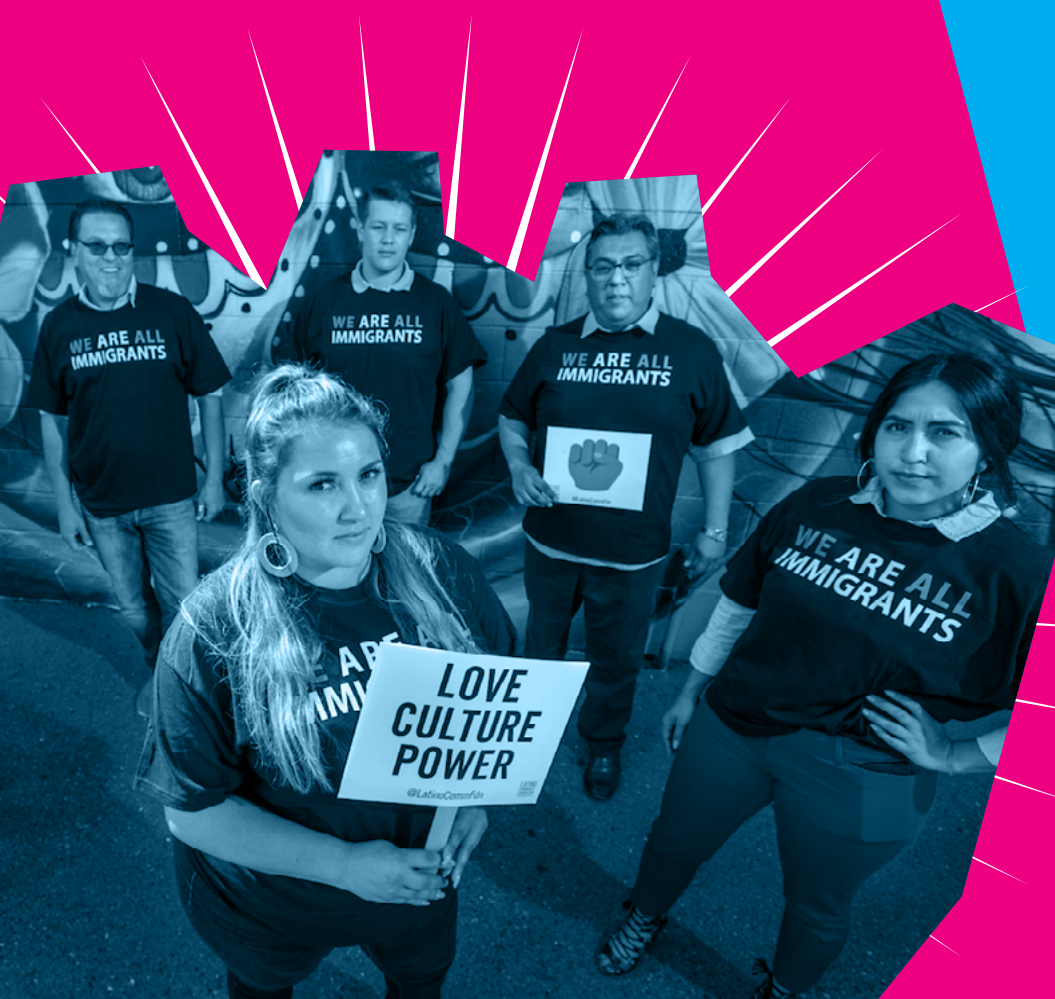
WHY DOES THE CENSUS MATTER TO US IN SONOMA COUNTY?

Just a few of the programs whose funding depends on the Census count:

1. Supplementary nutritional assistance such as CalFresh used by more than 40% of Latino families in the county
2. State health insurance for children (CHIP) – regardless of immigration status – and for health centers such as Alliance Medical Center, Inc. in the city of Healdsburg
3. Education programs such as Head Start and school lunches. There are more than 31,000 Latino students in Sonoma County.

“LATINOS HAVE BEEN UNDER-COUNTED FOR DECADES. IT IS OUR DUTY TO EDUCATE AND ENGAGE THE COMMUNITY IN WHAT WE KNOW TO BE THE MOST INCLUSIVE CIVIC ACTIVITY IN OUR COUNTRY REGARDLESS OF YOUR IMMIGRATION STATUS.”

*— Angie Sanchez,
Community Engagement
Manager at La Luz Center*



**LATINO
COMMUNITY
FOUNDATION**
|||||