



**LATINO
COMMUNITY
FOUNDATION**
|||||

**WELCOME
HOME
¡BIENVENIDO!**

Pictured: Nuestra Casa
LCF Latino NonProfit Accelerator Member

WELCOME

TO THE LATINO GIVING CIRCLE NETWORK FAMILY

Thank you for joining the largest network of Latino philanthropists in the nation. Together, we will unleash the power of our community.

The Latino Community Foundation established this Network because we recognize that the love, joy, generosity, and commitment to family inherent in our culture has the power to change the destiny of our youth and families. Like you, we also know that those closest to the issues must lead the solutions.

By joining the Latino Giving Circle Network, you are committed to investing in Latino-led organizations in California working to achieve social change. As of 2018, the Network has already collectively invested over \$1M in grants to organizations on the frontline of making the change happen!

As a member of the Giving Circle, we promise you that there will be a lot of celebration, laughter, learning, and fun in this journey. Learn more about your circle and the work of LCF by visiting: www.latinocf.org.

Your Latino Community Foundation familia puts love, culture, and people like YOU at the center of our work. Like you, we are all committed to change, not charity.

Thank you for being a part of our mission to unleash the power of Latinos.

Welcome to the LCGN Family!

With love and gratitude,



Jacqueline Martinez Garcel, CEO, Latino Community Foundation



LATINO GIVING CIRCLE NETWORK®

The largest movement of
Latino philanthropists in
the country.

Established by the **Latino Community Foundation**, we are a community of changemakers united by a shared sense of justice and generosity. We are committed to paying it forward and taking civic action. Everyone is welcome, join the LCF Latino Giving Circle Network (LGCN) movement today!
Join: www.latinocf.org/join-a-giving-circle

The Power of Our Network



500

Active members
in the Network



\$1,183,700

Total dollars invested by the
LGCN to Latino-led
organizations in California



21

Latino Giving
Circles and
growing!



70%

Members have
taken civic action
due to the LGCN

"The people I've met
through the Network inspire
me to lead and connect me to my
roots – something I crave working in
corporate America. I am so grateful
for the LCF familia, they make giving
back so meaningful and fun!"

Janeth Medina, SF Latina Giving Circle

MEMBERSHIP

Each member contributes
\$1,000/year (\$84/month)
to the collective funds

QUESTIONS?

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HOW IT WORKS

THE FIRST YEAR OF A LATINO GIVING CIRCLE

JOIN/START A GIVING CIRCLE





“I’m very proud to say that I belong to the Latino Giving Circle in Fresno. We are organizing resources with love, investing in our grassroots, and taking civic action together. It is a big, proud, and powerful family.”

Maria Lemus
Central Valley Latino Giving Circle

CLARITY ON ROLES & EXPECTATIONS

The Latino Community Foundation created this network to maximize the generosity, hope, and power that is inherent in our communities. We want to be transparent about the roles and responsibilities LCF takes on as your partner in building this movement. Your 10% administrative fee supports the infrastructure to manage and sustain this work.

Your role as a Latino Giving Circle Network member is to:



Lead with heart and our collective values: Trust, family, unity, leading from a place of strength, change not charity, and hope. These values guide our commitment to honor people, families, and communities. We ask all members to help us stay focused on our goals and to lead with our values.



Enjoy your time. Own your role as a philanthropist.

Pay dues on time: Annual \$1,000 or monthly \$84 or your own payment method.

Leverage dollars or get matching grants.



Define your own level of engagement and show up!

- Serve as a Grantee Liaison to connect to your Circle's grantees
- Take on leadership roles and serve on committees
- Help with recruitment and fun social mixers
- Increase visibility by sharing your story on social media
- Invest beyond the dollars to your grantee (ex. capacity building, technical assistance)
- Attend Annual Retreat for the Network
- Open doors of opportunities for grantees



Got a great idea for your circle? Make it happen! Giving circle members have organized Youth Summits, hosted individual circle strategy retreats, and led social events to engage and welcome new members. You are a leader. This is your circle.



Open doors of opportunities and leverage your network!

Our role as the Latino Community Foundation is to:



Be your partner in investing in community. We're here as a thought partner to listen to your vision, ideas, and aspirations. We will work with you to achieve goals for achieving social change. Throughout the year, LCF organizes special convenings, events, and opportunities to connect you with key leaders and stakeholders working to improve the wellbeing of Latinos and to build power in our communities.



Facilitate Giving Circles. We work with the giving circle leaders to create a fun, safe, dynamic space with great food and wine. Our goal is to make your gatherings memorable and to keep us focused on values and purpose.



Make investing easier and fun. We survey your giving circle's interests to define focus areas, invite experts, and share relevant data to inform you on the issues you care about. The goal is to guide your strategic grantmaking.



Conduct research of Latino nonprofit landscape. LCF has built the largest database of Latino nonprofits in California. We invest the necessary time to identify and vet organizations who have the vision and leadership to achieve transformational change.



Manage the grants. LCF manages all the administrative details related to grantmaking: invites nonprofits to apply, reviews applications, prepares dockets, sends grant agreements, executes grants in a timely way, gathers and disseminates final reports to giving circle members.



Communicate our Impact. LCF gathers stories from the field and writes blogs and newsletters that communicate the impact of your investments. We share these stories with media outlets to increase the visibility of your philanthropy and encourage more people to join your giving circle.



Invest in Technical Support. LCF maximizes your giving by serving as a resource to Latino nonprofits across California and by helping increase funding from new sources. The LCF staff is available to coach, mentor, and champion the work of the nonprofits you support.



Leverage the Power of our Network. We engage and connect leaders in the fields of tech, finance, policy, marketing, media and everything in between. Each year, we host an Annual Latino Giving Circle Network Retreat to connect, celebrate and learn together. People like you are our greatest asset! Welcome!

PHILANTHRO¿QUÉ?

Latino Giving Circle Network Philanthropy Glossary

The world of philanthropy and giving comes with its own language. But don't worry if you are new to giving and grantmaking. This glossary breaks down some of the most frequently used terms for our Giving Circle members.

Capacity Building describes different activities designed to improve an organization's ability to achieve its mission and sustain itself over time. The Latino Community Foundation (LCF) is committed to investing in capacity to help organizations maximize their assets and achieve their mission.

Docket. A brief written summary of organizations used to facilitate grantmaking decisions. For each Giving Circle, Latino Community Foundation will prepare a docket of potential organizations that match your giving priorities to review and choose where to invest.



Employee Matching Gift. Some employers offer funds to match donations that their employees give to charitable organizations. Usually associated with corporate giving, employee matching gifts often are dollar-for-dollar. Some companies will double or even triple the original contribution as part of a giving program. Ask your employer if they have a matching program today!

Endowment. An asset donated or created to provide an ongoing source of income for a non-profit institution by keeping the original amount invested and using the accrued income from dividends for charitable purposes such as grants or operations.

To learn more: www.latinocf.org/latino-giving-circle-network

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Foundation. A foundation is established to make grants to organizations or individuals for charitable purposes. There are many types of foundations including private, family, community, public or corporate foundations.

Funding Priorities are a set of topics or issues a Foundation focuses on to help them make decisions on where and how to invest. For example, at the Latino Community Foundation we prioritize organizations that are Latino-led, rooted in their communities, and include an element of civic engagement.



General Operating Support (Also known as unrestricted or core operating support) This type of financial support provides funding to advance their mission and employ staff to manage their operations.

Grant. A grant is an amount of money awarded to an organization to support a program and does not have to be repaid to the giver. A grant to a nonprofit provides a tax benefit to the donor.

Grantee. An individual or organization that receives a grant.

Grassroots. Used to describe people, organizations or communities who are ‘on the ground’ or closest to the issue they are working on. Grassroots groups are usually deeply rooted in the communities they serve and their leadership reflects the people they work with.

Impact Investing. Seeks to generate social impact alongside financial return. This investment often brings together capital and expertise from the public, private and not-for-profit sectors to achieve a social objective. Investments can be made into companies, organizations or funds, whether they be not-for-profit or for-profit.

Nonprofit. This term is used to describe a group focused on providing a public benefit or making social change. Usually this term also indicates that an organization has a specific tax status which means that donations to the organization are tax-deductible for the giver, and that the organization does not pay taxes on the donations they receive.

Philanthropy. The literal meaning of philanthropy is the love of humanity. A more conventional definition is the act of donating money to good causes. The word is also used to describe the entire sector of foundations, businesses, individual donors and others who are engaged in distributing funds to benefit people.

OUR MOVEMENT HAS BEEN FEATURED IN:

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givingCOMPASS

Inside Philanthropy
Who's Funding What, and Why

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www.latinocf.org