LATINOS AND THE 2020 ELECTIONS
POLL RESULTS RELEASE

Latino Community Foundation & Latino Decisions
September 2nd, 2020
LATINO COMMUNITY FOUNDATION

Latinos are a force.

LCF is on a mission to unleash the power of Latinos in California.
OUR NORTH STAR

To recast the economic and political position of Latinos in California

OUR PILLARS

Building a Movement of Philanthropists
Investing in Latino-led organizations
California Latino Agenda: Building Civic + Political Power
LCF CAMPAIGN: YO VOY A VOTAR ¿Y TÚ?

INVESTMENTS
We are funding 10 Latino-led organizations to build power for the election and beyond

VOTER EDUCATION
We have developed Latino Voter Guide that shares how the Elections impact Latinos

CONVENINGS
We are uniting our network of Latino leaders, amplifying the voices of our community
84% Of Registered Latino voters plan to vote in the November Presidential Election.

Latino Community Foundation/Latino Decisions Poll, n=1,202 Latino registered voters, August 7-16, 2020
Top Issues For Latinos In 2020:

- Responding to COVID-19
- Lowering Healthcare Cost
- Creating More Jobs

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71% of Registered Latino voters believe things in our country are headed in the wrong direction.

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Prop 15

Voting YES on Prop 15 means requiring commercial and industrial properties to be taxed based on their current market value rather than their original purchase price.

84%

Of Registered Latino voters agree that California should increase per student funding in K-12 education.

86%

Of Registered Latino voters agree that California should close tax loopholes to ensure millionaires and large corporations pay their fair share.

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Voting YES on Prop 16 means banning the repeal on Affirmative Action.

75%

Of Registered Latino voters are more likely to support Prop 16 when they understand the Latino underrepresentation in higher education caused by Prop 209.
Latino Presidential Candidate Support

68% Joe Biden

19% Donald Trump

Latino Community Foundation/Latino Decisions Poll, n=1,202 Latino registered voters, August 7-16, 2020
75% Support the Protestors of Black Lives Matter

89% Believe it is important that Blacks and Latinos work together to address issues of racial justice and equality

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