Imagine if we invested in nonprofits the way we do in startups.

What BIG impact could we make?
When gamechangers are supported, they can change the game.

LATINO NONPROFIT ACCELERATOR
OUR VISION + GOALS

Increased **confidence** in communicating mission, vision and impact

Unity and comradery within Latino nonprofit sector

Shift in Philanthropy to value, communicate with and fund Latino nonprofits

Nonprofits will **grow their operating budgets** by 20% within a year after the program
THE LATINO NONPROFIT ACCELERATOR

Grant Funds

1 Year One-on-One Fundraising Coach

1 Year One-on-One Marketing + Design Support

World Class Photography

Visibility + Access To Funders/Mentors

Demo Day

4 Cohort Retreats + Loving Community
WHO GETS CHOSEN

Grassroots Latino-Led Nonprofits Who Have:

1. Readiness and Desire to Grow
2. Deep Roots in Latino Community
3. Buy-In for Accelerator Model from Leadership
CURRICULUM

- Our Cultural Relationship to Money
- Community Organizing Imbedded in our Fundraising
- The Power of Storytelling
- Inspiring Individual Donors
- Relationship Building with Funders
- Fund Development Tools
- Owning Your Impact
- Branding is Everything
- Making the Pitch
OUR UNIQUE APPROACH

“LCF is building a new model for philanthropy. One that is community centered. When they say philanthropy is about love they really mean it - and we feel it.”
– George Galvis, Executive Director, CURYJ

• Love is the essential ingredient
• LCF builds true partnership by sharing power
• Providing space to heal through the Cultura Cura philosophy
• Access to world class resources
• Listening and meeting folks where they are
• Celebrating wins and sharing success
IMPACT: OUR ACCELERATOR IS WORKING!
The Accelerator was the most transformative thing that happened to Digital NEST. Because of it we secured close to $1M in new funding, created dynamic collateral, and built a culture of fundraising. Thanks to LCF’s Accelerator, we scaled our work and are launching several new sites.

Jacob Martinez
Executive Director & Founder,
Digital NEST
LCF’s Accelerator answered all of my prayers. Because of them, I now have a website, logo and an organizational story that truly represents who we are. I have never been more confident in our impact and my ability to grow this organization into the future. *Si se puede!*

Luz Gallegos  
Executive Director  
TODEC
The Accelerator brings culture and love into every space. Every conversation was about how to lift us up for who we truly are. That authenticity and collective healing helped us all release our scarcity mentality and step into our power.

Maria Rogers Pascual
Former Co-Executive Director, Prospera
The discussion at the Accelerator Retreat floored me and inspired me to take action and ease the burden on nonprofits. I’m going to keep pushing my colleagues to remember that it’s not only our investments that matter; it’s how we show up for our community. It’s how we treat our nonprofit leaders.

Elena Chávez Quezada, Senior Program Officer, Walter and Elise Haas Fund

Typically at these events, funders wear name tags that identify them, and are given a seat that denotes their role -- across the table, or on a stage. The Accelerator Funder Session was totally different. We sat in a giant, organic circle as people. And what an impact it had. Within minutes, the conversation went deep. I went back to my Foundation with a new perspective and energy.

Elizabeth Washburn, Principal, Draper Richards Kaplan Foundation
The Culminating Celebration of the Accelerator:

Leaders pitch their vision to a community of investors.

Click Here to Watch Video
WHY US?

• We have the trust of grassroots Latino leaders.
• We focus on accelerating change, not charity.
• We have the capacity to find visionary leaders and increase their odds of success.
• We have taken LCF from an idea to an institution.
• We have the pulse on Latino philanthropists and ready to share lessons learned with nonprofits. We currently host the largest network of Latino donors in the country: 20 Giving Circles with 450 members.
OUR ACCELERATOR TEAM

Content Strategist
Meredith Fenton

Evaluation Mentor
Shirlee Teng

Branding Expert
JC Velten

Design Action Collective

World Class Photography
Bryan Patrick

Fundraising Coach
Jocelyn Wong

Connections to Funders and Mentors
VISIONARY PARTNERS

Google.org  blue california  CHAVEZ FAMILY FOUNDATION  #start small foundation

BANK OF THE WEST  THE SAN FRANCISCO FOUNDATION  THE CALIFORNIA Wellness FOUNDATION  AKONADI FOUNDATION  Ymca  Soda Foundation

Target  The James Irvine Foundation  JPMORGAN CHASE & CO.  UnionBank  usbank

THE CALIFORNIA ENDOWMENT  WELL BEING TRUST

Contact: Masha V. Chernyak, VP of Programs and Brand, mchernyak@latinocf.org
Launching Next Cohort in 2022

Focused on the Farmworker Community