Queridos Latinos,

2020 was really tough.

2021 is proving itself pretty tough, too.

But so are you.

Together, we’re getting through it.


Our comunidad is a powerful force.

In 2020, we demonstrated that nothing stops us from showing up for one another. We organized. We donated. We delivered food and supplies. We honored our ancestors by leaning into the strength and pride that is our inheritance. We hustled. We created spaces for healing. We voted.

And, we channeled this energy through 2021 as we proudly launched a $50 million Latino Power Fund to build the California we all deserve.

Thank you for your tireless work and commitment.

We see you. We value you. We LOVE you.

Your LCF Family
MEETING THE MOMENT

No one was prepared for the events of 2020. A global pandemic. A national uprising and reckoning with racism. A growing climate crisis. A historic primary and presidential election. It was one of the most difficult years most of us can remember.

Despite it all, the Latino Community Foundation family rose to the occasion. In choosing love not fear, we collectively, raised $16 million for Latino communities, turned out to vote in historic numbers, and mobilized critical relief efforts for our farmworker and frontline families. Throughout California, we gave our everything.

This is our moment. We have proven that when authentic relationships, love, and people are at the foundation of our work, we can build the world of our dreams.

$16M RAISED TO ADVANCE MISSION & LCF PROGRAMS

$4.8M INVESTED IN LATINO-LED ORGANIZATIONS
An increase of 161% from 2019.

80% REGISTERED LATINOS VOTED
In California in the 2020 elections. Over 50% of 18-29 year-olds cast their ballots.
racism is deadlier than Covid-19

Celebrate my color; don't condemn me for it!
RISING FROM THE ASHES

Against all odds, Latinos emerged from 2020 with a stronger and more determined spirit. In the early days of the pandemic, we created the Love Not Fear Fund to mobilize resources to the communities being hit hardest: undocumented families, farmworkers, and Latino elders. When the wildfire season descended that summer, we relaunched the Wildfire Relief Fund and expanded it statewide to meet the moment.

Our relief work showcases a transformative approach to relief philanthropy: focusing on the immediate needs of a community, strengthening organizational capacity, and investing in a long-term just recovery. This three-pronged approach is laying the groundwork for meaningful power-building that will deliver the civic and political wins our impacted communities are demanding!

$3.5M TOTAL INVESTED FROM OUR RELIEF FUNDS

4.5M PEOPLE SERVED
Through LCF’s Community Partners.

102 ORGANIZATIONS
Supported through our relief campaigns.
LCF has stood with us since 2017. They know that bandaid solutions are not enough and are helping us create lasting change.  

Indira López, UpValley Family Centers
THE MOVEMENT IS HERE

We knew 2020 would be a critical year; our year to be bold and fearless—and were we ever! Despite all the challenges that stood in our way, Latinos rose in historic numbers - to be counted in the Census, to speak out against racism, and to be heard in the election.

Our grantee partners showed up at food distribution sites to share supplies and voter information with their neighbors. Latino Giving Circle Network members joined phone banks to spread the word about key propositions. Our Latino Voter Guide reached more than a million Californians, and our virtual Get-Out-The-Vote and Census events delivered joy, culture, and inspiration to thousands.

The successes of 2020 were a culmination of many years of planning—and we are just getting started. The 2020 election and Census are more than just moments. Rather, they are sparks that ignited movements for change in 2020 and beyond.

That is why the Latino Community Foundation, alongside the California Health Care Foundation, the San Francisco Foundation, and several other philanthropic leaders, launched the Latino Power Fund in June 2021—to explicitly invest in movement-building, grassroot organizations across California. We wholeheartedly believe that doing so will strengthen the infrastructure for Latino power-building, and further propel our efforts for enduring, systemic change.

PEOPLE REACHED THROUGH CENSUS CAMPAIGN
Regions like San Joaquin had the highest response rates—LCF is proud to be part of the success.

IN GOVERNMENT FUNDING
Leveraged for undocumented immigrants and COVID-19 relief.

1ST LATINO CA U.S. SENATOR
LCF LED CAMPAIGN
Inspired our Giving Circle Networks to gather signatures and amplify voices.
2020 was our year to shine—through the election, the Census, and the uprising. We knew LCF had our back every step of the way and that gave us the boost we needed to keep going and own our own power.

Alma Lopez, Brown Issues
COMING OF AGE

In 2020, LCF reached a major milestone in celebrating our quinceñera Gala—15 years of unleashing the power inherent in our community. When the pandemic first hit, we weren’t sure what to do about our long-planned Gala celebration. We knew that it wouldn’t be safe to gather in person, but had no idea how to pull off a huge virtual event. We also knew that people were hungry for connection and hope. It was critical to meet the moment.

Within eight weeks, our team of passionate leaders jumped into action and pulled off our most successful gala event ever. Going virtual enabled more than 13,000 people to join us from 15 countries worldwide. It was a powerful reminder to never let fear get in the way of hope and love, and a testament to a team and a community that never quits.

13K PEOPLE JOINED VIRTUALLY
Allowing us to reach a recordbreaking audience.

$1M RAISED FOR OUR COMMUNITY
Recordbreaking fundraising despite all odds, a testament to people’s generosity and support in times of crisis.

15 COUNTRIES REACHED
Thanks to the wide promotion and virtual setting.
LCF took the lead with their virtual gala and provided invaluable support when we had to pivot our largest fundraising event for Dolores’ 90th birthday. Juanita Chavez, Dolores Huerta Foundation
BUILDING ECONOMIC POWER

The economic downturn brought upon by the pandemic hit Latino-owned small businesses and industries with high numbers of Latinos workers especially hard. Yet, our people showed up, doing the essential work to keep our families healthy and fed. Undoubtedly, Latinos will be critical to the economic recovery in the coming months and years.

To claim our full power, our community must have access to prosperity through a more just economy. To that end, LCF launched the Latino Entrepreneurship Fund to invest in the immense potential of Latino entrepreneurs advancing the economic mobility of our entire community. The entrepreneurial spirit radiates throughout Latino community, and we are eager to nurture emerging Latino entrepreneurs and their organizations with the comunidad, confidence, and expertise they need to thrive.

$4M

PARTNERSHIP WITH IRVINE FOUNDATION
Secured funds to deliver targeted support to the Central California region.

ENTREPRENEURSHIP FUND LAUNCHED

Funded 6 organizations
To fuel economic recovery throughout the state of California.

FINALIZING PLANS FOR A FRESNO OFFICE

PRIORITIZING THE REGION
By strengthening our local presence.
In a time of darkness, our Latino Giving Circle Network (LGCN) continues to shine brightly. With over 450 members strong in 19 Giving Circles across California, the LGCN is a model of what philanthropy can and should be: a beautiful process centered on people and driven by love.

Throughout 2020, our Giving Circles were a refuge for connection, hope, and comunidad. Our LGCN began mobilizing increased resources to organizations in the first days of the pandemic. Circle leaders also stepped up in new ways. From delivering diapers, to leading voter registration drives, to sponsoring car caravans, to supporting farmworkers. Together, we've modeled what it looks like to turn pain into power, crisis into connection, and fear into fearless leadership.

**Invested in Latino Nonprofits**
- Through collective funds raised by individual members.

**1st National Evaluation**
- In partnership with RWJF
- Launched 1st ever evaluation on the power of Latino philanthropy via our growing movement of Giving Circles.

**70%**
- Of LGCN grantee organizations had budgets less than $500k

**Hosted 75 Convenings**
- To cultivate hope and healing through our network.

**$365K**
- Zoomed in on hope & healing
LCF is my moral compass in philanthropy. I am reminded to be bold in my leadership position while I am getting out the vote and building civic power. Pedro Arista, Latino Giving Circle Network
Our hearts are filled with pride seeing what this first of a kind “hands-on” incubation model is achieving for our movement: a growing force of confident and supported Latino leaders, and strong grassroots organizations who are key to the future success and prosperity of California.

The results of our groundbreaking Latino Nonprofit Accelerator are a testament to its impact and effectiveness. Our Accelerator Cohort #2 reported a doubling in their confidence in telling their story, owning their impact, and ability to fundraise. The program allowed them to make critical internal shifts: from a scarcity mindset, to one of abundance and seeing themselves worthy of investment; from a sense of isolation, to one of deep connection.

Cohort participants credit our Accelerator for their ability to meet the moment, pivot as needed, and sustain their work during this unprecedented time.

“What changed the most for us {as part of the Accelerator} was being validated; hearing that what we are doing is indeed unique and valued by LCF and can also be valued by other funders. Of course having a 1-pager with fantastic photos filled with energy and inspiration was great fuel, but feeling like you have our back is priceless.”

Prospera
An investment in LCF’s Endowment Fund is core to ensuring the Foundation’s growth and future. As the only statewide foundation in California solely focused on investing in the next generation of Latino leaders, we are determined to work with changemakers and trailblazers to scale our impact for the long run.

As part of our endowment-building efforts, we have established the Legacy Circle to mobilize a growing number of leaders with a passion and love for the Latino community and culture, and an unwavering belief in the power of the Latino Community Foundation. Visionary families or individuals who pledge $50k are invited to join the Legacy Circle.

**LEGACY CIRCLE**

Families have committed to support LCF’s future with Legacy Circle gifts.

**LCF IN THE NEWS**

The Latino Community Foundation continues to loudly amplify the voices, assets, and solutions of the community, in good and bad times.

**MEDIA HITS**

200+ in interviews, published op-eds, and letters to editors.
LCF is giving me an opportunity to honor my son’s future. As a binational family, we are inspired by LCF’s focus on values of change, not charity, trust, and leading from a place of strength.

Gabriela Zamudio and Keith Tom, Legacy Circle Members
FINANCIALS

**Revenue**
- Foundations: $9,358,261
- Individuals: $3,124,978
- Corporations: $3,363,429
- Other: $176,246

**Total Revenue**: $16,022,914

**Expenses**
- Grantmaking: $4,835,075
- Program: $2,176,559
- Operations: $764,445
- Other: $118,729

**Total Expenses**: $7,894,808

**Grantmaking**
- Central Valley: $1,233,875
- North Bay: $1,150,000
- Statewide: $1,341,850
- Bay Area: $676,250
- Central Coast: $451,100

**Total Grantmaking**: $4,853,075
WELCOME TO OUR 2020 ZOOM STAFF MEETING!
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CHAIR, PROGRAM & POLICY COMMITTEE
VP, Community Relations, Oportun
Executive Director, Oportun Foundation
THANK YOU DONORS!

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Coursera
Center for Disaster Philanthropy
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Chavez Family Foundation
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Facebook
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Salesforce
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Target
The 11th Hour Project
The California Endowment
The California Wellness Foundation
The Chrysalis Fund
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The James Irvine Foundation
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U.S. Bank
Umpqua Bank
Union Bank
University of California, Merced
W.K. Kellogg Foundation
Wells Fargo

2020 LEADING INDIVIDUAL DONORS & FUNDS

Alba Alamillo
The Ananda Fund
Anonymous (7)
Hernan Asorey
Arnoldo & Alma-Ruth Avalos
Martin Colaco
Tom Driscoll
Becky G.
Jeffrey Garcia
Colleen & Robert D. Haas
Alejandra Hall
Sandra Hernandez & Viviana Paredes
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James Patterson
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Yolanda Ruiz & Roger Duke
Diana Martinez Salter & John S. Salter
David Schleicher
Anisha Sekar

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Jocelyn Wong
Juan Carlos Velten
Meredith Fenton
MM Event Group
Rooftop2 Productions
Shake Technologies
Shiree Teng
Victoria Sanchez De Alba

LCF LATINO LEGACY CIRCLE MEMBERS

Aida Alvarez & Ray Baxter
Muffie & Fred Alvarez
Xochi & Michael Birch
Wendy & Vincent Drucker
Maria & Gene Frantz
Anne Gomez
Amelia Gonzalez & Sergio Garcia
Arturo & Rosa Gonzalez
Zac & Sarajane Guevara
Marce Gutierrez-Graudins & Girts Graudins
Kelly Hunt & Steve Madden
Heather & Eric Johnson
Arabella Martinez & David B. Carlson
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Karen & Luis Toledo
Gabriela Zamudio & Keith Tom

Dave & Kathy Strohm
Alison Thomas
Younger Family Fund
Zegar Family Fund

Thank you to these special members of the extended LCF family that help make our magic possible:
In loving memory of the relatives we lost this year.

Your legacy lives on in our hearts.